INN VATION GRANTS

Effective, Equitable and Sustainable

Information Session

2019

Vitalyst
HEALTH FOUNDATION

A CATALYST FOR COMMUNITY HEALTH

Housekeeping

- All lines will be muted upon entering the webinar.

- These slides in pdf form and the recording through YouTube will be posted to our website by 5pm on Friday, August 31st.

  - http://vitalysthealth.org/information-meeting/

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Welcome & Vitalyst Health Foundation Introductions

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Vitalyst Health Foundation

Vision:

All individuals and communities in Arizona are healthy and resilient.

Mission:

To connect, support and inform efforts to improve the health of individuals and communities in Arizona.
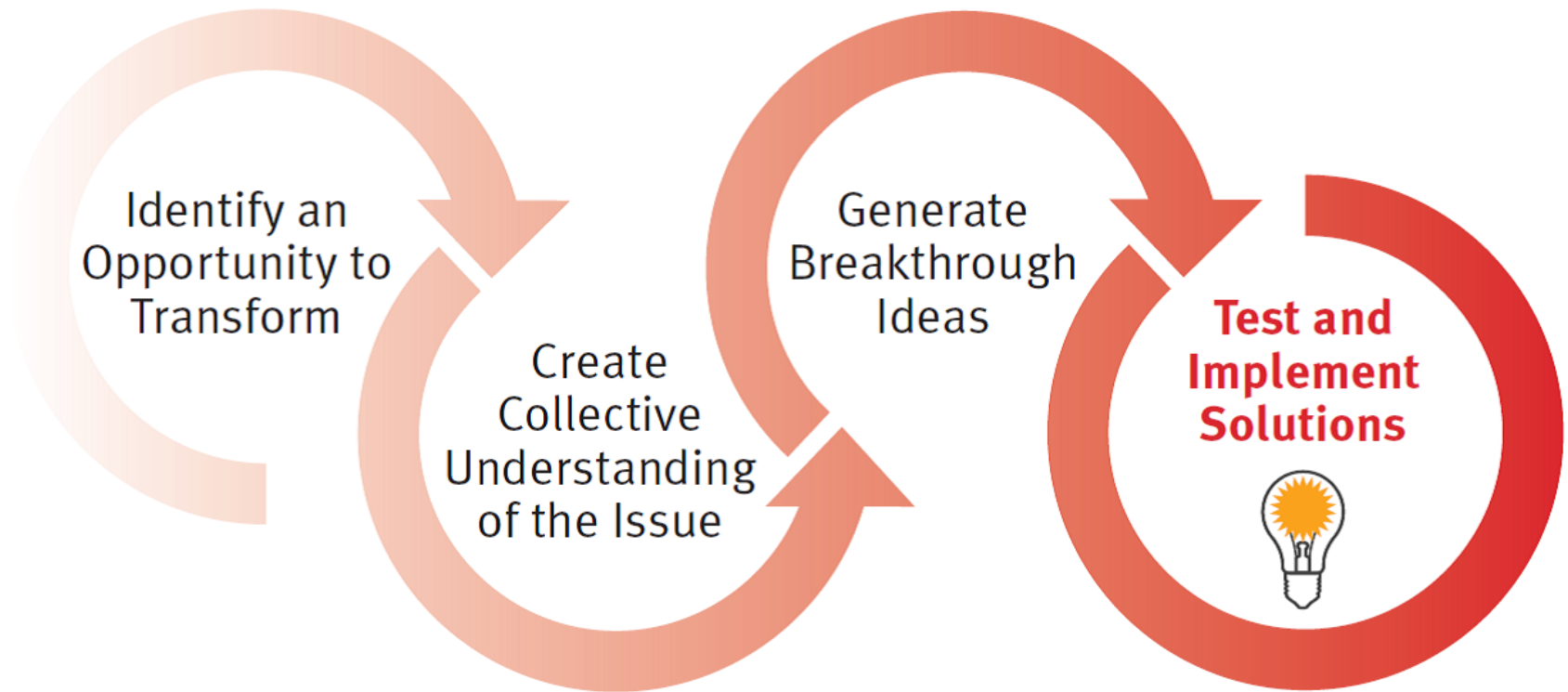
Vitalyst Health Foundation

- Vitalyst Health Foundation is a convener, framer and catalyst of key health initiatives – ranging from statewide health policy and systems to the local development of community gardens.

- Overarching Goals:

  1. Improve Access to Care & Insurance Coverage
  2. Advance Community Policies and Practices that Result in Healthy Communities that are Accessible to All
  3. Increase the Capacity and Effectiveness of Community-Based Leaders, Organizations and Coalitions
  4. Cultivate Collaborations and Innovations that Leverage the Elements of a Healthy Community
  5. Increase Civic Participation for Inclusive Decision-Making to Advance Health Equity

"The backbone of innovation is collaboration:
To find innovative solutions,
we need to bring people and ideas together,
often in unexpected ways."

Innovation Grant

Identify an Opportunity to Transform

Create Collective Understanding of the Issue

Generate Breakthrough Ideas

Test and Implement Solutions

Innovation is a breakthrough in addressing a community issue that is more effective, equitable and sustainable than existing approaches.

Qualifications

- Arizona based non-profit serving Arizonans
  - Fiscal sponsors ok
- 1 LOI per organization
- Two or more organizations/groups working collaboratively as partners
- Not a continuation of an existing program
- Cannot be an active Innovation Grant awardee

What to include in your LOI …

1. Innovation Potential
2. Systems Change
3. Health Equity Lens
4. Community Partners
5. Sustainability
6. Health Outcomes
7. Budget

1. Community Innovation

- Definition: "breakthrough in addressing a community issue that is more effective, equitable and sustainable than existing approaches"
- Characteristics:
  - Meaningfully engages key stakeholders
  - Willingly shares ownership and decision-making among partners
  - Creatively uses existing community resources and assets
  - Collectively practices testing and implementing solutions

Content influenced by the Bush Foundation

2. Systems Change

- By definition, a **systems change** is one that is fully sustainable and not connected to grant funds or external expectations, but rather an organizational or cross-**system** priority to new policies, culture, communication or practices.

- Policy or practice changes may occur at all levels – national, state, local, etc.

Systems Change Process

- Who are the different players to include in systems change efforts, and what are their relationships and power dynamics?

- What are the reasons for the current status quo?

- What is the readiness or capacity for a system to change?

- What is the best strategy for influencing systems?

- How can we learn about what is working and not working to change the system?

- Is there a clear understanding of the human dynamics?

3. Equity is …

- Equity is … our work, not different work.
- Equity is … a lens through which to view every opportunity, decision or action.
- Equity is … how the work is approached.
- Equity is an approach to determining all strategies – both universal and focused.

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How to begin: Health Equity Lens

- Identify & understand intersections between determinants of health, health disparities, & the relationship to health equity.

- Establish an understanding of health equity in your program/ organization.

- Gather data and disaggregate (zip code, race, age, etc..) for your efforts. Focus programs for the most vulnerable.

- Understand how systems contribute to root causes of inequities.

- Share stories of impact, success, and challenges FROM THE VOICE OF those most impacted; those with lived experience.

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Is your project working towards Health Equity? Questions to ask???

- Are the people impacted at the decision-making table?

- What perspectives are we engaging to identifying strategies?

- How will strategies impact different community members/groups?

- Do we have the experience to know the root cause of the problem?

- Do strategies address the root cause of the problem?

- Will strategies be culturally relevant to the community members/groups we are trying to serve?

4. Community Partners

- Primary applicant must be Arizona based nonprofit.

- Partners may include incorporated organizations, organized coalitions and unstructured groups.

- Clearly identify partners

- The applicant organization plus the partners have the experience to select a policy/practice change for the identified population.
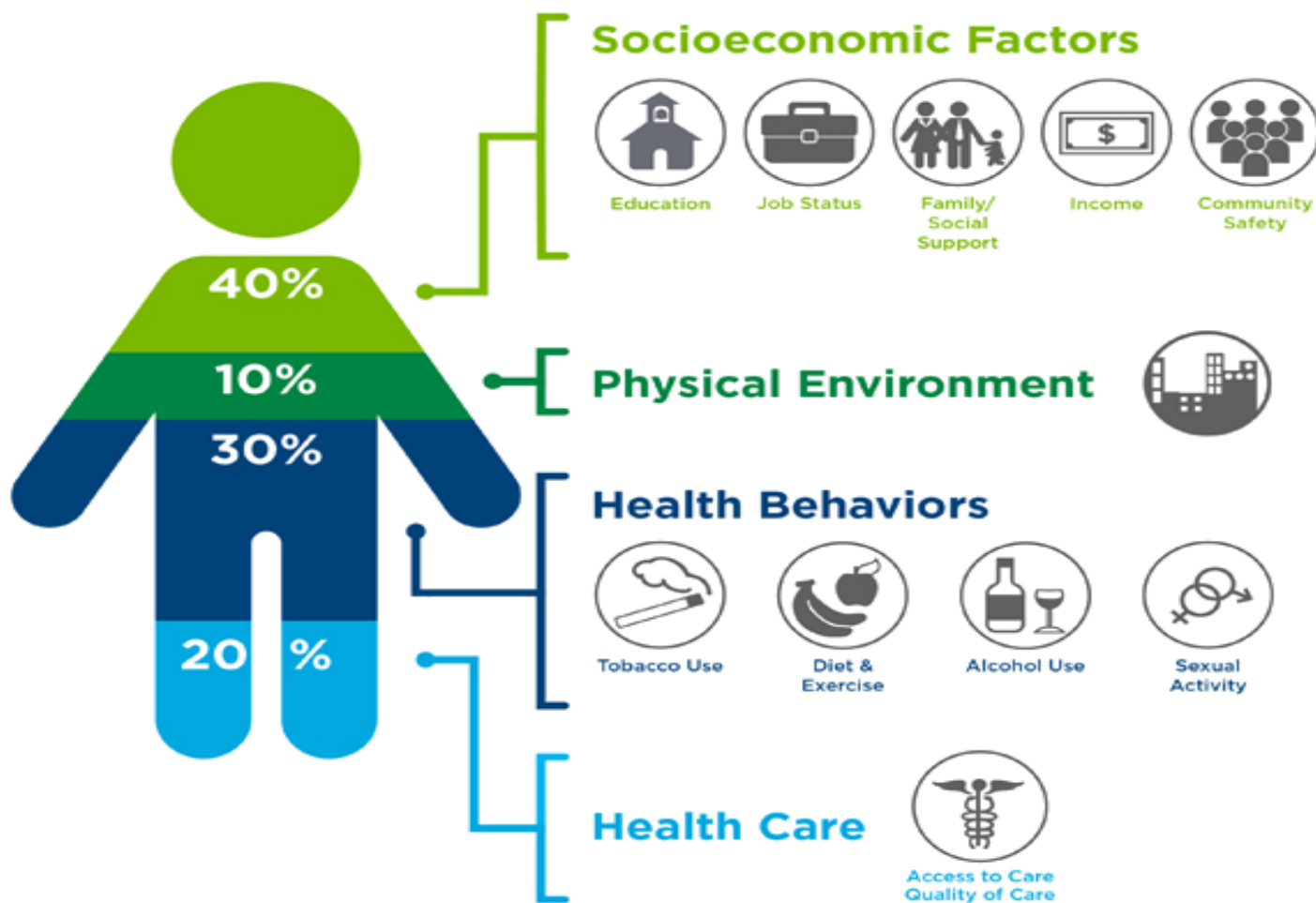
5. Sustainability

- Project vs. Program

- Discuss sustainability in the context of work beyond the grant

- How will the health outcome addressed by the proposed policy/practice change sustain after the grant ends?

6. Health Outcomes

- Clearly identified health outcome to be improved

- Health outcomes may be framed in health disparities language.

- Clearly identified population for this policy/practice change

- Mechanism(s) for how this policy/practice change is improving the identified health outcome
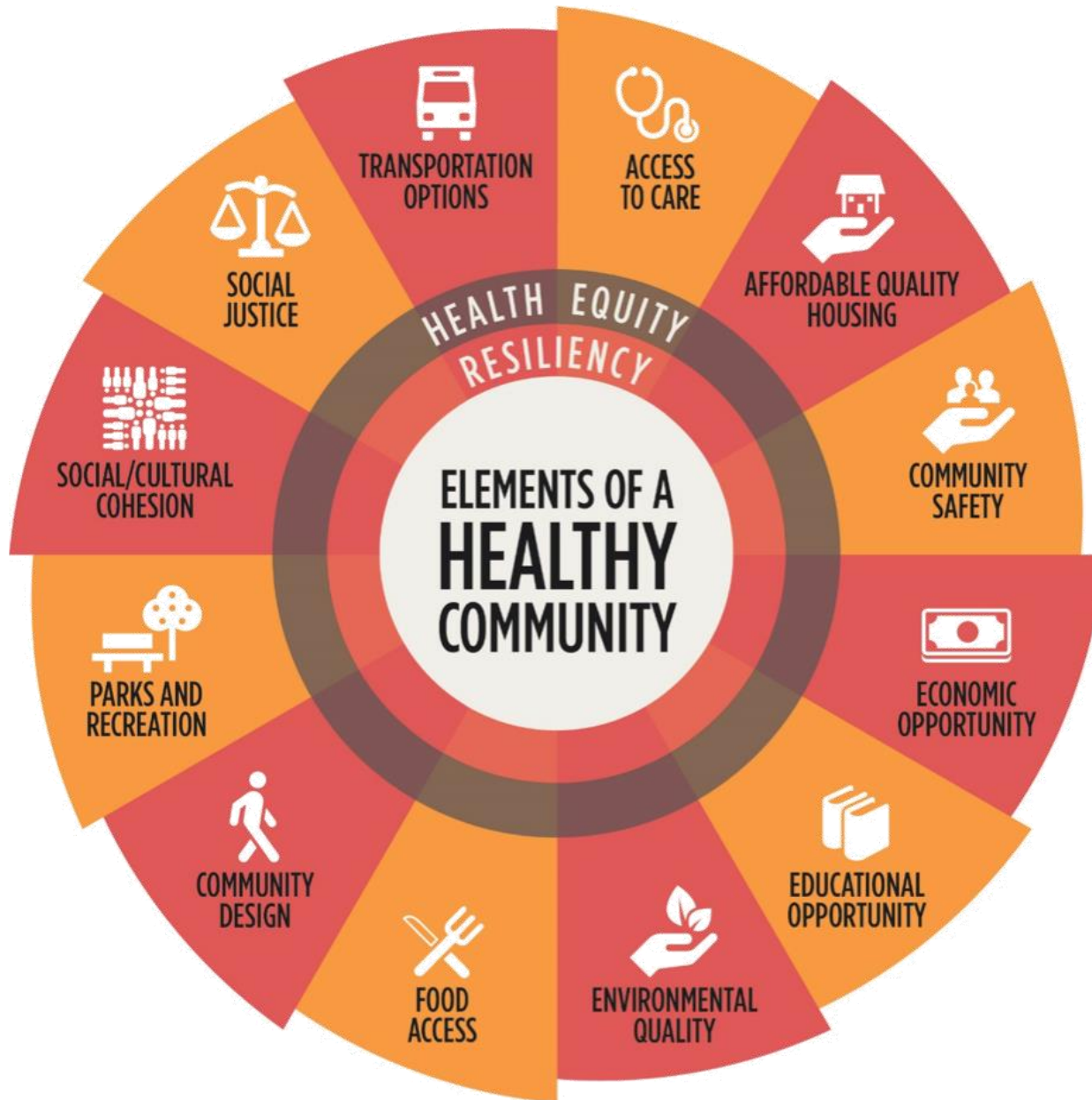
What Goes Into Your Health?

Socioeconomic Factors

- Education
- Job Status
- Family/ Social Support
- Income
- Community Safety

40%

10% — **Physical Environment**

30%

Health Behaviors

- Tobacco Use
- Diet & Exercise
- Alcohol Use
- Sexual Activity

20 %

Health Care

Access to Care
Quality of Care

80% Nonmedical Factors

The Bridgespan Group

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ELEMENTS OF A HEALTHY COMMUNITY

HEALTH EQUITY RESILIENCY

- TRANSPORTATION OPTIONS
- ACCESS TO CARE
- AFFORDABLE QUALITY HOUSING
- COMMUNITY SAFETY
- ECONOMIC OPPORTUNITY
- EDUCATIONAL OPPORTUNITY
- ENVIRONMENTAL QUALITY
- FOOD ACCESS
- COMMUNITY DESIGN
- PARKS AND RECREATION
- SOCIAL/CULTURAL COHESION
- SOCIAL JUSTICE

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7. Budget

- LOI include a request between $75,000-$125,000

- 1 to 2 year project

- Request for funding consistent with the proposed scope of work

Funds Used For …

Yes …

- Personnel
- Consultants
- Travel
- Convenings
- Food
- Evaluation
- Directly related to the project
    - Operating Expenses
    - Administrative
    - Indirect Expenses

No …

- For-profit entity
- Lobbying
- Capital expenditures to acquire or improve long-term capital assets (buildings/ equipment)
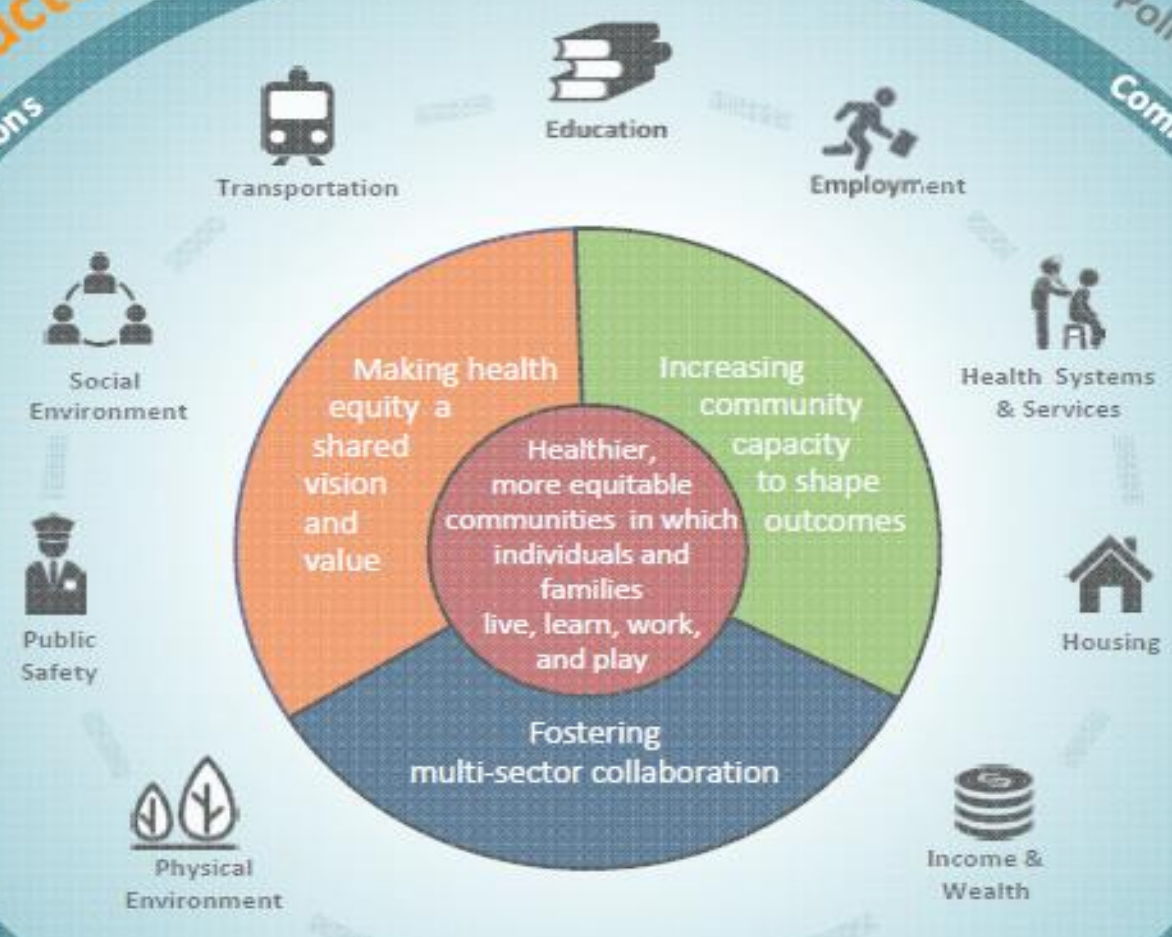- Indirect expenses not directly related to the project

Ideal Innovations …

- Result in policy or practice changes that improve the health of a specific population

- Address root causes or barriers to healthy communities – 5 Whys

- Clear alignment and understanding of the intersections of multiple elements of a healthy community

- Health equity lens to approach the work

Structural Inequities and Biases, Socioeconomic and Political Drivers

Community-Driven Solutions

Transportation
Education
Employment

Social Environment
Health Systems & Services

Public Safety

Physical Environment
Housing

Income & Wealth

Making health equity a shared vision and value

Increasing community capacity to shape outcomes

Healthier, more equitable communities in which individuals and families live, learn, work, and play

Fostering multi-sector collaboration

Social Determinants of Health

Community-Driven Solutions

https://www.nap.edu/read/24624/chapter/5

Next Steps

A Conversation with Vitalyst Staff

- Meetings are not required, can be by phone, and may have already happened.

- If you are already working with another staff member, please continue to do so; no additional meeting is necessary.

- If not, please reach out to Melanie to schedule a meeting mmitros@vitalysthealth.org

- Please include 2-3 days/times that you/your team are available.

- Please limit your requested meeting to 30 minute.

- Come prepared to discuss a thoughtful idea.

Draft Your Letter of Intent

- Alignment with Vitalyst's mission
- Clarity of policy or practice change's potential to improve community health (e.g. innovation potential)
- Identified policy or practice change that address the intersection of two or more "Elements of a Healthy Community" through a health equity lens (e.g. innovation potential)
- Clear identification of the system where the policy/practice change will occur and the proposed pathways of change (e.g. systems change)
- Description of how the project uses a health equity lens (approach) to the work (e.g. health equity lens)
- Defined partners with experience to select a policy/practice change for the identified population (e.g. community partners)
- Specify the potential lasting health change after the grant (e.g. sustainability)
- Clearly defined health outcomes to be improved by the proposed policy/practice change (e.g. health outcomes)
- Brief outline of the project budget ($75,000-125,000)

Letter of Intent Tips

- Be specific - and use the LOI as a stepping stone
- Use feedback from Vitalyst staff to help guide your LOI for the innovation
- Only 1 LOI per organization
- Due September 28, 2018 by 5pm
  - Visit: https://webportalapp.com/sp/login/vitalyst-innovationgrant
- Notified by December 3, 2018 of invitation to apply for full proposal

LOI Submission Guidelines

- Follow the guidelines outlined online
- LOI should be no longer than 2 pages, typed, single-spaced minimum of 12 point font (Times New Roman, Arial or Calibri).
- Accepted file types: pdf, docx, txt, jpg, png

Timeline

Information Meetings	**8/29/18 & 8/30/18**
Letters of Intent Due	9/28/18 by 5:00pm
Invitation to Submit Full Proposal	12/3/18
Full Proposals Due	1/25/19 by 5:00pm
Proposal Presentations	2/11/19-2/14/19
Award Notification	4/3/19
Post-Award Engagement	May 2019-May 2021

Engagement After Funding

- Learning Sessions
  - Quarterly capacity development sessions
  - Encouraged to have two or more attend the sessions
  - Sessions over lunch on Friday afternoons
- Semi-annual reporting of outcomes, budget, lessons learned

Topics may include:
- Systems Evaluation
- Advocacy
- Telling your Story
- Sustainability Planning
- Building Effective Meetings
- Partnership Development
- Community Engagement
- Succession Planning

Launch of new grants management system

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Online Application Process

Create an Account …

1. Visit: https://webportalapp.com/sp/login/vitalyst-innovationgrant

2. Need an Account? Click [Sign Up]

   Enter Email Address, create Password and Confirm password. Click [Sign Up]

   Retain credentials for future use. If an account already exists for your email address, you will be prompted to log in.

Create an Account Profile …

3. From the Account Homepage, select [+ Create a Profile to Get Started]

4. Enter your name and phone number. Select your organization's name from the dropdown list. *Organizations are in alphabetical order. If you do not see your organization's name, scroll to the end of the list and select "New Organization". This will allow you to enter your organization's information, then select Save to proceed.*
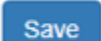
You will receive this message when your profile is complete. Click OK to proceed.

Success!

Your profile is now complete.
Your next step is to start your entry.

[OK]

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Submit an LOI …

5. To begin your LOI submission, scroll down to click on **[+ Get Started]**

6. To enter the information for your Letter of Intent, click the [edit icon] icon to the right. Complete all relevant fields, upload your two page document and select **Save**

7. If you would like to save or print the information for your records, click the [eye icon] icon to the right. Select **🖨 Print**

8. The final step is to select the button. **Submit**

9. When you select submit, you will see **✔ This has been submitted.**

10. A confirmation is sent to your registered email address.

Questions?

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Resources to Explore

- Systems Thinking: https://thesystemsthinker.com/systems-thinking-what-why-when-where-and-how/

- Systems Change: https://ssir.org/articles/entry/systems_changebig_or_small

  https://www.nap.edu/read/24624/chapter/5#100

- Adaptive Leadership: https://www.plusacumen.org/courses/adaptive-leadership

- Human Centered Design: https://www.plusacumen.org/courses/introduction-human-centered-design

- Racial Equity Impact Assessment: https://www.raceforward.org/sites/default/files/RacialJusticeImpactAssessment_v5.pdf

- Root Cause Analysis: https://www.mindtools.com/pages/article/newTMC_80.htm

- Cause & Effect Analysis (Fishbone): https://www.mindtools.com/pages/article/newTMC_03.htm

FAQ

A few questions that were asked did not readily fit into the slide deck, so they are posted here. Other questions are incorporated into the slide deck.

- Tribal Resolution should be in process for a tribe to submit an LOI. Completed prior to submitting full proposal.

- Innovation Grant may be a portion of a larger project with multiple funders. There must be clarity around how the Innovation Grant portion would still be successful without other funders if funds are not secured prior to application.

- An organization with a 170(c)1 designation is eligible to apply for funding as long as they have a designation letter from the IRS indicating their public charity status.

Understanding the Rationale for Systems Change

- What system(s) do you want to change?

- What is the culture of the system?

- What changes need to occur for the system to support your goal and what is the specific change you are seeking?

- Who has the authority to make those changes?

- What are the important relationships and system interactions? Do they support or get in the way of your goal?

- What are the power dynamics between the system and community?

- Is there identified leadership (within or outside of the system) with a vision for how to change the system? Does that leader have the ability, willingness, and influence to achieve the change?

- Who needs to be educated to create buy-in for change?

- What data have been gathered regarding the current issues and status of the system?