JUSTICE REINVESTMENT FUND SCORING RUBRIC

Organizational Structure/History/Capacity (32 Points total)

QUESTIONS	NEEDS WORK 1-2 POINTS	FAIR 3-5 POINTS	STRONG 6-8 POINTS
Describe the organization's current and prior work in the community(ies) impacted by the work.	Intended population is not well identified; Little previous experience serving this population.	Intended population is somewhat identified; Some experience serving this population.	Intended population is clearly identified; Long-standing history serving this population.
Describe how the organization's board, staff, and leadership reflects the impacted community	No staff, Board members, or other org leadership comes from the community/population served	Some representation of community on staff and/or Board	Community/population served is represented in all levels of organization including leadership
Describe how the organization engages community members with lived experience.	No clear description for engaging community members with lived experience in programming; does not appear aware of this need	Demonstrates some approaches to engaging community members with lived experience	Clear demonstration of inclusion of people with lived experience in providing and/or leading program activities/services.
Describe how the organization conducts outreach.	Little awareness of or failure to prioritize this need; No clear plan for outreach to the population	Reasonable outreach and awareness approaches	Clear description and awareness of culturally appropriate approaches to outreach

Program Design (60 points total)

QUESTIONS	NEEDS WORK 1-4 POINTS	FAIR 5-8 POINTS	STRONG 9-12 POINTS
Describe the need for this program or initiative and how it meets the areas/populations described in the Exhibits.	Description of need is unclear; No data or information included to show the need	Description of need is somewhat clear; Basic data is included	Description of need is clearly stated; Solid data or information included that makes the case; provided Exhibits are referenced in data.
Describe the services, activities, events, and strategies for this program.	The description of the project or initiative is vague or unclear; The Services/Activities/Strategies of the grant are not clearly stated; The goals do not align with the need stated.	Project description adequate; offered services and activities seem reasonable in length, duration and intensity	Services and activities are clear, rational, and articulate how they impact the chosen priority area; Strategies seem comprehensive, integrated and participant focused.
Describe how the community will be engaged in project design, implementation, and evaluation.	No description or community only minimally involved in project design.	Community adequately involved in parts of project design, implementation and evaluation.	Community is involved in all levels of project design, implementation, and evaluation.
Describe how the program is culturally and linguistically appropriate as well as inclusive of those needing accommodation.	No description or little effort to design culturally and linguistically appropriate programming or address the needs of those requiring accommodation.	Some effort to design culturally and linguistically appropriate programming and address the needs of those requiring accommodation.	Clear description of how, and importance of, the program/activities are culturally and linguistically appropriate and meet the needs of those requiring accommodation
Describe the expected impact on arrest and incarceration including intended positive outcomes.	Vague description of impact on arrest and incarceration; unclear how programs/services will lead to expected outcome.	General description of how the services and activities promote the applicable outcomes measures for the chosen priority area.	Strategies seem comprehensive, integrated and participant focused; Proposer articulates how the services and activities promote the applicable outcomes measures for the chosen priority area.

Target Areas/Population/Communities (36 points total)

QUESTIONS	NEEDS WORK 1-4 POINTS	FAIR 5-8 POINTS	STRONG 9-12 POINTS
Describe service area(s) including the organization's proximity and how they are reflected in Exhibits 1-3.	No description or service areas are not a primary area identified in the Exhibits. Organization is not physically close to service area.	Services areas are mostly a fit with Exhibits and organization is physically near.	Description of service areas is clear and is consistent with Exhibits 1-3. Organization is physically located in or near the service areas.
Describe how these area(s) and/or community(ies) have been disproportionately impacted by marijuana-related arrest and incarceration. Refer to Exhibits 1-3.	No description or areas and communities are not a primary area/community identified in the Exhibits. Weak tie to marijuana related arrest and incarceration.	Good description of areas/communities and their fit with Exhibits. Moderate tie to marijuana related arrests and incarceration.	Clear description linking the service area(s)/community(ies) with populations disproportionately impacted by marijuana arrests and incarcerations.
Describe the community(ies) impacted by the program and the organization's relationship with those communities.	Vague description of impacted communities and little to no relationship between the organization and community.	General description impacted community and organization's relationship with that community.	Comprehensive description of the community(ies) impacted by the program and demonstration of strong relationship between the organization and those communities.

Data and Evaluation (15 points total)

QUESTIONS	NEEDS WORK 1 POINT	FAIR 2-3 POINTS	STRONG 4-5 POINTS
Describe the method for collecting demographic data.	No demonstrated ability or willingness to track or value data.	Rudimentary methods for collecting data; may need help to successfully implement the program.	Data collection approach demonstrates ability and willingness to use program and fiscal data to manage performance.
How does your organization currently track its budget, finances, and spending? (Excel, QuickBooks, etc.)	No demonstrated ability to accurately track budget, finance and spending.	Rudimentary methods for tracking budget and program expenses; may need help to successfully prepare financial reports.	Demonstrated ability to closely track budget, finance and spending; minimal support needed for financial reporting.
Describe how outcomes will be measured and decisions for program changes will be made.	No description of how outcomes data will be used to make program changes.	Adequate outcomes measurements but description of its use to make program improvements.	Clear description of how outcomes measures will be analyzed and used to make improvements to program activities.

Budget (15 points total)

QUESTIONS	NEEDS WORK 1 POINT	FAIR 2-3 POINTS	STRONG 4-5 POINTS
Budget is reasonable and shows how funds will go toward program activities that produce intended outcomes	Budget justification has little relation to the proposed activities; expenses cover activities only loosely associated with proposed activities.	Budget justification is vague or unrealistic; most expenditures directly tied to proposed activities.	Budget justification is comprehensive and easy to understand; expenses clearly match proposed activities
Budget narrative demonstrates spending is realistic (clearly researched costs and calculated properly)	Budget over- or under-estimates realistic costs of what activities and expenses are described in the proposal	Budget justification is vague or unrealistic, obvious that costs were not researched	Budget justification is clear and well researched; realistic reflection of costs for proposed activities
Budget reflects organization's ability to cover both core costs and projected project expenses	Not addressed, unclear or unrealistic	Vaguely addressed; Uneven spending on either program or core costs	Budget reflects reasonable spending on both overhead/core costs and program-related spending