FY22-23 Systems Change Grant Information Session
Housekeeping

• All lines muted upon entering the webinar.

• Please use the chat to ask questions throughout the webinar.

• FAQs, slides, and the recording will be posted to http://vitalysthealth.org/grants/

• Closed Captioning available

• Si necesita ayuda en español, mándenos un correo a conversemos@vitalysthealth.org
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VITALYST | VISION

ALL INDIVIDUALS AND COMMUNITIES IN ARIZONA ARE HEALTHY AND RESILIENT
VITALYST | MISSION

TO CONNECT, SUPPORT AND INFORM EFFORTS THAT IMPROVE THE HEALTH OF INDIVIDUALS AND COMMUNITIES IN ARIZONA
3 GOALS

COLLABORATIVE NETWORKS
working to improve the conditions that impact health

STRONG COMMUNITY PARTNERS
equipped to advance health equity

INFORMED DECISION-MAKERS
prioritizing community health and well-being
DISCOVERY

THE DISCOVERY PROCESS WAS CREATED TO HELP CONNECT PARTNERS WITH APPROPRIATE SUPPORT.
SUPPORT THROUGH RESPONSIVE GRANTS

SPARK
SYSTEMS CHANGE
TECHNICAL ASSISTANCE
MEDICAL ASSISTANCE
ADVOCACY AND PUBLIC POLICY
A HEALTHY COMMUNITY IS ONE WHERE PEOPLE HAVE THE OPPORTUNITY TO MAKE HEALTHY CHOICES, IN ENVIRONMENTS THAT ARE DESIGNED TO PROMOTE HEALTH.
Systems Change Grants

Our two-tiered Systems Change and Spark Grants are designed to catalyze collaborative work that transforms systems through changes to policies and practices that improve the health for our communities.

Systems Change Grants invest in efforts that positively address complex community health challenges and reduce structural and/or systemic gaps in health outcomes and opportunities.

Award Amount

- Three-year awards
- Up to $175,000 total
- Up to 4 awards in FY22-23
Systems Change Grant Process

• **September 2**: Grant Cycle Opens

• **October 28 by 5pm (MST-AZ)**: Letter of Intent (LOI) Due

• **December 9**: Invitations to Submit Full Proposal

• **January 27**: Full Proposals Due

• **February 13 – 17**: Proposal Presentations

• **March 27**: Award Notifications
Systems Change Grant Criteria

• **Collaborative**
  2+ partners working collaboratively to serve Arizonans, the lead being an Arizona-based nonprofit

• **Systems Change**
  Clearly identified policy, systems, or environmental change

• **Health Outcome**
  Specific health outcomes to be improved and intersections of the Elements of a Health Community

• **Health Equity**
  Framed with a health equity lens benefiting and including an identified population

• **Budget**
  Budget consistent with the proposed scope of work

• **Sustainability**
  Sustainable solution that endures after the grant funding
Collaborative
Two or more partners working together to foster cross-sector integration.

Characteristics of partnership may include meaningful engagement of stakeholders, willingly share ownership and decision-making, creatively use existing community assets, collectively test and implement solutions.

Specific Points

- The lead applicant is an Arizona-based nonprofit serving Arizonans (fiscally-sponsored organization OK)
- 2+ community partners clearly identified
- The characteristics of the partnership (described above) are reflected in the LOI
- The lead applicant and partners have the experience to propose a systems change for the identified population
Systems Change
Efforts that shift the conditions that are holding the problem in place.

Systems are composed of multiple components that may include people, resources and services, as well as relationships, values, and perceptions. Systems change is an approach to a social challenge that focuses on these points:

Specific Points

• The focus of the proposed systems change is clear
• The proposal addresses root causes or barriers to healthy communities
• The proposal has the potential to create transformational, relational, or structural change
• The proposed systems change is feasible, or the proposal makes substantive advancements toward the systems change
• A clear description of how the proposed systems change improves the way the identified system operates
Systems Change

https://www.fsg.org/resource/water_of_systems_change/
Systems Change

**SOCIAL DETERMINANTS AND SOCIAL NEEDS: MOVING BEYOND MIDSTREAM**

**COMMUNITY IMPACT**
- **UPSTREAM**
  - Improve Community Conditions
  - Laws, policies, and regulations that create community conditions supporting health for all people.

**INDIVIDUAL IMPACT**
- **MIDSTREAM**
  - Addressing Individuals’ Social Needs
  - Include patient screening questions about social factors like housing and food access; use data to inform care and provide referrals.
  - Social workers, community health workers, and/or community-based organizations providing direct support/assistance to meet patients’ social needs

- **DOWNSTREAM**
  - Providing Clinical Care
  - Medical interventions

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**STRATEGIES**
- Improve Community Conditions

**TACTICS**
- Laws, policies, and regulations that create community conditions supporting health for all people.

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*Vitalyst Health Foundation*
Health Outcomes

Efforts that align with Vitalyst’s mission and intersect with the Elements of a Healthy Community.

Health is more than healthcare, so health outcomes can include socioeconomic factors, physical environment, health behaviors, as well as health care. Outcomes should include a clearly identified population benefiting from the proposed systems change.

Specific Points

• The intended health outcomes to be improved is clearly identified
• Health outcomes are framed in health disparities language
• The population for the systems change is clearly identified
• The systems change improves the identified health outcome
• The intersection of more than one of the Elements of a Healthy Community is identified
Health Outcomes

80% nonmedical factors
Health Outcomes

Health Outcomes

Health Equity Lens

Equity is a lens – perspective or approach – through which to view every opportunity, decision, or action.

Equity is how the work is approached whereas equality is providing every challenge or community the exact same support. Equity is recognizing that every challenge or community needs different types of support and providing each with what they need to succeed.

Specific Points

• The project utilizes a health equity lens to the work
• The people most impacted by the health outcome/disparity are at the decision-making table
• Community-centered perspectives are engaged to identify the proposed systems change
• The proposed systems change impacts those communities
• The proposed systems change is culturally relevant to the community being served by the project
Health Equity Lens

Equality

Equity

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Budget
The budget is consistent with the proposed scope of work. Systems Change Grants are for three-year projects totaling up to $175,000.

There is a budget narrative that includes a general overview of how the funds will be used. The following expenses are not allowable: capital expenditures to acquire or improve long-term capital assets (buildings/equipment). Funding for-profit entities and lobbying expenses might be allowed contingent on staff review.

Specific Points
• The funding requested is consistent with the grant amount
• The requested funding is consistent with the proposed scope of work
• The budget narrative adequately reflects the funding request
• The requested funding includes only allowable expenses
Sustainability
Sustainable solution that endures after the grant period.

A truly successful systems change will not require additional funding to accomplish the project. There may need to be additional resources to implement or replicate the systems change, but the proposed goals will ideally be in place at the end of the grant period.

Specific Points

• Sustainability is addressed in the context of work beyond the grant
• The systems change is project-oriented, not beginning or continuing programmatic efforts
• The health outcome addressed by the proposed systems change will sustain after the grant ends
Next Steps
Discover if the Systems Change Grant is the appropriate Vitalyst support.

Meetings are not required, but Vitalyst staff are available for 30-minute phone/Zoom conversations to discuss a thoughtful idea. If you are already working with a staff member, continue to do so and no additional meeting is necessary.

Drafting Your LOI

- To schedule a conversation, complete the Discovery process at http://vitalysthealth.org/partnering-with-vitalyst/ & select interest in the “Systems Change Grant”
- Use the feedback to guide your LOI, being specific & using the LOI as a steppingstone
- Submit by Fri., 10/28 at 5pm (MST-AZ) at https://webportalapp.com/sp/login/vitalyst-systemschange
Submitting Your LOI

• Online Application Process – How to Guide

• LOI Specifics
  • No longer than 2 pages (not including the budget and narrative)
  • Typed, single-spaced
  • Minimum of 12-point font (Times New Roman, Arial, or Calibri)
  • 1-inch margins
  • Accepted file types: pdf, docx, txt, jpg, png

• Questions?
  • Grants@VitalystHealth.org
Spark Grants
Our two-tiered Systems Change and Spark Grants are designed to catalyze collaborative work that transforms systems through changes to policies and practices that improve the health for our communities.

Spark Grants invest through one-year planning grants to support collaborations in the journey to address systems change.

Discovered throughout the year with Vitalyst staff & approved by the Vitalyst board quarterly.

Award Amount
• One-year awards
• Up to $25,000 total
• Up to 12 awards in FY22-23