

# STRATEGIC ROADMAP REFRESH 2022-2024

# VITALYST MISSION

TO CONNECT, SUPPORT AND INFORM EFFORTS THAT IMPROVE THE HEALTH
OF INDIVIDUALS AND COMMUNITIES IN ARIZONA

# **VALUES**

**EMPATHY** 

feeling from another's perspective **EQUITY** 

prioritizing the most impacted **INTEGRITY** 

transparency, honesty and accountability **OPENNESS** 

listening, adapting and experimenting SHARED KNOWLEDGE

embracing community wisdom

# INGREDIENTS FOR CHANGE

POLICY, SYSTEMS AND ENVIRONMENTAL CHANGE adaptive redesign

**HEALTH PARADIGM SHIFT** health is more than healthcare

MULTI-SECTOR PARTNERSHIPS effective collaboration

COMMUNITY-DRIVEN SOLUTIONS working with, not for TRUST collective power

**EQUITY** level the playing field

# PROPOSED VITALYST GOALS

COLLABORATIVE NETWORKS

STRONG COMMUNITY PARTNERS

INFORMED DECISION-MAKERS

## **COLLABORATIVE NETWORKS** working to improve the conditions that impact health.

#### WHAT THIS LOOKS LIKE

- Silos are disrupted to improve outcomes and wrap services around the person or family.
- Resources are better leveraged through cross-sector integration and collaboration.
- · Communities are engaged to build networks for health and well-being.

OBJECTIVES/APPROACHES	CURRENT ACTIVITIES
Foster relationships between sectors.	Supporting coalitions and collaborations (Cover Arizona, Food Coalitions, housing collaboratives, AzHIP)
	Social Determinants of Health and Healthcare Integration
Invest in opportunities to bridge communities and institutions.	Schools and Housing
	Food Policy Councils

# STRONG COMMUNITY PARTNERS equipped to advance health equity.

#### WHAT THIS LOOKS LIKE

- · Community-based leaders, organizations and coalitions are built and supported to advance health equity.
- · Nonprofits have sustainable and resilient financial and programmatic infrastructure to accomplish their missions.

OBJECTIVES/APPROACHES	CURRENT ACTIVITIES
Fund and leverage funding.	Systems Change, Spark, and Medical Assistance Grants
	Impact Investing
	Arizona Together for Impact Fund (funder collaborative)
Provide technical assistance tools.	Technical Assistance Partnership (TAP) Tools, TAP Talks, TAP Team of consultants/coaches
	Fiscal Sponsorship (TAPAZ)
	Capacity Building for leaders

## INFORMED DECISION-MAKERS prioritizing community health and well-being.

#### WHAT THIS LOOKS LIKE

- Factual information is gathered, shared and used to improve policies and systems.
- Decision-makers actively work to create policies that advance health equity.

OBJECTIVES/APPROACHES	CURRENT ACTIVITIES
Invest in policy-focused collaboratives.	Housing policies COVID-19 Policy, Systems and Environmental Grants
Strengthen advocates.	Advocacy and public policy capacity building Podcasts
Influence decision-makers.	Public testimony and advocacy  Census and redistricting  Spark Brief reports