

STRATEGIC ROADMAP 2019-2024

MISSION

TO CONNECT, SUPPORT AND INFORM EFFORTS TO IMPROVE THE HEALTH OF INDIVIDUALS AND COMMUNITIES IN ARIZONA

VALUES

EMPATHY

feeling from another's perspective **EQUITY**

prioritizing the most impacted **INTEGRITY**

transparency, honesty and accountability **OPENNESS**

listening, adapting and experimenting SHARED KNOWLEDGE

embracing community wisdom

INGREDIENTS FOR CHANGE

POLICY, SYSTEMS AND ENVIRONMENTAL CHANGE

adaptive redesign

HEALTH PARADIGM SHIFT

health is more than healthcare

MULTI-SECTOR PARTNERSHIPS

effective collaboration

COMMUNITY-DRIVEN
SOLUTIONS
working with, not for

TRUST

collective power

EQUITYlevel the playing field

BY 2021

VITALYST WILL IDENTIFY AND BUILD RELATIONSHIPS WITH STAKEHOLDERS; AND, DEVELOP STRATEGIES TO SUPPORT PROGRESSION ALONG THE COLLABORATION CONTINUUM.

The Collaboration Continuum

RESISTANT

Believes day job doesn't impact health

Prefers comfort zone

CURIOUS

Interested in what X is up to

Gets connected by a trusted source

AWARE

Verbalizes intersections

Expresses "ahas"

Energized

ADVOCATE

Influences others

Practices buy-in

Co-creates "the change" and work

CHAMPION

Recruits and activates partners

Collaboration is the norm

Practices accountability

Centers health

BY 2024

VITALYST WILL SUPPORT STAKEHOLDERS IN BUILDING NETWORKS OF COLLABORATIVE HEALTH CHAMPIONS.

		BY 2021	BY 2024	
+	GOAL 1 ACCESS TO CARE AND COVERAGE	 □ Increase the insured rate and identify healthcare workforce needs □ Support partnerships to connect healthcare and social services □ Identify and connect First Responder partners statewide 	 □ Reduce the uninsured rate and advance the healthcare workforce □ Support development of statewide infrastructure to connect healthcare and social services □ Support integration of First Responder work 	EQUITY Practices incorporated throughout all five goals Focus on unmet need Use disaggregated data Acknowledge historical inequity and disinvestment Invest in communities most impacted by the work Implement explicit equity processes and tools Build power with the most impacted
i cóc	GOAL 2 HEALTHY COMMUNITY DESIGN	 □ Identify and strengthen stakeholder relationships to influence policies focusing on food, transportation, housing and community planning □ Support the public health sector's built environment focus □ Incubate community-based, collaborative cohorts 	 □ Activate relationships to influence policy and systems change □ Expand public health and built environment coalitions □ Expand place-based, cross-collaborative incubation 	
	COMMUNITY CAPACITY BUILDING	□ Strengthen Technical Assistance Partnership systems and strategies	☐ Boost capacity of community-based leaders, organizations and coalitions	
	GOAL 4 TRANSFORMATIVE GRANTMAKING	 □ Implement tiered grants □ Streamline processes and improve data collection □ Engage in funder collaboratives 	 □ Utilize community expertise to establish data-driven, responsive grantmaking practices □ Pilot participatory grantmaking 	
.Ö.	GOAL 5 CIVIC HEALTH	 □ Strengthen systems that increase community organizing and advocacy □ Promote authentic community participation and research □ Support 2020 Census 	 □ Build resident, community, and civic leadership □ Connect empowered voices to influence policies □ Promote fair processes in civic institutions 	