MISSION
TO CONNECT, SUPPORT AND INFORM EFFORTS TO IMPROVE THE HEALTH OF INDIVIDUALS AND COMMUNITIES IN ARIZONA

VALUES
EMPATHY
feeling from another’s perspective
EQUITY
prioritizing the most impacted
INTEGRITY
transparency, honesty and accountability
OPENNESS
listening, adapting and experimenting
SHARED KNOWLEDGE
embracing community wisdom

INGREDIENTS FOR CHANGE
POLICY, SYSTEMS AND ENVIRONMENTAL CHANGE
adaptive redesign
HEALTH PARADIGM SHIFT
health is more than healthcare
MULTI-SECTOR PARTNERSHIPS
effective collaboration
COMMUNITY-DRIVEN SOLUTIONS
working with, not for
TRUST
collective power
EQUITY
level the playing field

BY 2021
VITALYST WILL IDENTIFY AND BUILD RELATIONSHIPS WITH STAKEHOLDERS; AND, DEVELOP STRATEGIES TO SUPPORT PROGRESSION ALONG THE COLLABORATION CONTINUUM.

The Collaboration Continuum

RESISTANT
Believes day job doesn’t impact health
Prefers comfort zone

CURIOUS
Interested in what X is up to
Gets connected by a trusted source

AWARE
Verbalizes intersections
Expresses “ahas”
Energized

ADVOCATE
Influences others
Practices buy-in
Co-creates “the change” and work

CHAMPION
Recruits and activates partners
Collaboration is the norm
Practices accountability
Centers health

BY 2024
VITALYST WILL SUPPORT STAKEHOLDERS IN BUILDING NETWORKS OF COLLABORATIVE HEALTH CHAMPIONS.
<table>
<thead>
<tr>
<th>GOAL 1</th>
<th>ACCESS TO CARE AND COVERAGE</th>
<th>BY 2021</th>
<th>BY 2104</th>
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</thead>
<tbody>
<tr>
<td>□ Increase the insured rate and identify healthcare workforce needs</td>
<td>□ Reduce the uninsured rate and advance the healthcare workforce</td>
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<tr>
<td>□ Support partnerships to connect healthcare and social services</td>
<td>□ Support development of statewide infrastructure to connect healthcare and social services</td>
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<tr>
<td>□ Identify and connect First Responder partners statewide</td>
<td>□ Support integration of First Responder work</td>
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<table>
<thead>
<tr>
<th>GOAL 2</th>
<th>HEALTHY COMMUNITY DESIGN</th>
<th>BY 2101</th>
<th>BY 2024</th>
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</thead>
<tbody>
<tr>
<td>□ Identify and strengthen stakeholder relationships to influence policies focusing on food, transportation, housing and community planning</td>
<td>□ Activate relationships to influence policy and systems change</td>
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<tr>
<td>□ Support the public health sector’s built environment focus</td>
<td>□ Expand public health and built environment coalitions</td>
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<tr>
<td>□ Incubate community-based, collaborative cohorts</td>
<td>□ Expand place-based, cross-collaborative incubation</td>
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<tr>
<th>GOAL 3</th>
<th>COMMUNITY CAPACITY BUILDING</th>
<th>BY 2021</th>
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</thead>
<tbody>
<tr>
<td>□ Strengthen Technical Assistance Partnership systems and strategies</td>
<td>□ Boost capacity of community-based leaders, organizations and coalitions</td>
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<tr>
<th>GOAL 4</th>
<th>TRANSFORMATIVE GRANTMAKING</th>
<th>BY 2021</th>
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<tbody>
<tr>
<td>□ Implement tiered grants</td>
<td>□ Utilize community expertise to establish data-driven, responsive grantmaking practices</td>
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<tr>
<td>□ Streamline processes and improve data collection</td>
<td>□ Pilot participatory grantmaking</td>
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<td>□ Engage in funder collaboratives</td>
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<tr>
<th>GOAL 5</th>
<th>CIVIC HEALTH</th>
<th>BY 2021</th>
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<tbody>
<tr>
<td>□ Strengthen systems that increase community organizing and advocacy</td>
<td>□ Build resident, community, and civic leadership</td>
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<tr>
<td>□ Promote authentic community participation and research</td>
<td>□ Connect empowered voices to influence policies</td>
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<tr>
<td>□ Support 2020 Census</td>
<td>□ Promote fair processes in civic institutions</td>
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**EQUITY Practices incorporated throughout all five goals**

- Focus on unmet need
- Use disaggregated data
- Acknowledge historical inequity and disinvestment
- Invest in communities most impacted by the work
- Implement explicit equity processes and tools
- Build power with the most impacted