Presenter Biographies

Barb Averyt, Executive Director, Care Coordination and Nursing Home Quality, Health Services Advisory Group, Inc.
Ms. Averyt has a broad background in healthcare that spans over 40 years of healthcare operations, project management and leadership experience with for-profit, not-for-profit and government health care systems. She has had a career spanning many diverse roles including Case Manager, Quality Specialist, Project Manager, Healthcare Compliance Investigator, Patient Safety Director and Chief Quality Officer and in diverse environments including hospitals, nursing homes, home health agencies, ambulatory clinics, and the state hospital trade association. Currently she is an Executive Director at Health Services Advisory Group and overseeing multiple QIO task areas including Community Care Coordination. Ms. Averyt currently holds a Bachelors of Science in Healthcare Administration.

Joselyn Cousins, District Manager – Field Group, Community Development, Federal Reserve Bank of San Francisco
Joselyn Cousins manages the SF Fed Field Group which partners with financial institutions, community-based organizations and government agencies to address pressing community development needs impacting low-income neighborhoods and households. Joselyn also serves as the regional manager for Arizona and Nevada where she provides technical assistance and training on successful initiatives and programs which include affordable housing, healthy communities, asset building, small business development and access to financial services.

Joselyn has an extensive background in community development in the private and public sectors. Prior to joining the Federal Reserve Bank of San Francisco, Joselyn was the vice president of community development for United Way of Southern Nevada where she directed and managed the community impact team in developing strategies to address local issues in the areas of education, financial stability and health. She has many years of banking experience working as a Community Reinvestment Officer for both small and large financial institutions in Nevada. Joselyn earned her Bachelor’s degree in Administration from California State University, San Bernardino.

Suzanne Pfister, President & CEO, Vitalyst Health Foundation
Suzanne Pfister is the President and CEO of Vitalyst Health Foundation. She and her colleagues are working on a variety of projects, including support for the Cover AZ Coalition, which is focused on Medicaid and federal marketplace enrollment, assistance to cities in Arizona to integrate health into land use planning and community development, and promoting health innovation.

Prior to this, she was Vice President of External Affairs for Dignity Health Arizona. In this capacity she was responsible for federal, state, and local government relations and outreach to the business community for the Arizona market. She also was the Vice President for Marketing and Communications at St. Joseph’s Hospital and Medical Center for many years.
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Suzanne also served as a community relations consultant and partner for two small businesses for more than a decade, serving clients throughout Arizona. She also has worked with state, regional and local governments, managing diverse issues such as energy conservation, air quality, transportation, taxpayer services and higher education.

Suzanne has a Master’s Degree in Public and Environmental Affairs from Indiana University and a Bachelor of Arts in Political Science/Urban Studies from Occidental College.

She currently serves on The Arizona We Want Institute’s Board of Advisors, the ASU College of Public Service and Community Solution’s Community Council, The Morrison Institute for Public Policy, Friends of Public Radio Arizona, the Arizona Grantmakers Forum Board of the Directors, Greater Phoenix Leadership, the City of Phoenix Library Advisory Board, the Arizona Town Hall Board of Directors, the Maasai Education, Research and Conservation Institute, USA and the Arizona Bioscience Roadmap Steering Committee. She is also co-chairing the first State Health Implementation Plan steering committee.

Serena Unrein, Director, Arizona Partnership for Healthy Communities

Serena Unrein serves as the Director of the Arizona Partnership for Healthy Communities. For the past 14 years, Serena has led nonprofit efforts to create change in Arizona and make measurable improvements in the health and livelihoods of Arizonans. Prior to joining the Partnership, Serena worked for the Arizona Public Interest Research Group where she successfully built coalitions with nonprofits, small businesses, and elected officials. She also conducted research and wrote extensively about the changing transportation preferences of Arizonans. She has been quoted in The New York Times, The Arizona Republic, and numerous other media outlets. Serena began her career at the Arizona Students’ Association, where she led successful efforts to increase state-based financial aid and to pass legislation improving college affordability. Serena graduated from Arizona State University with a bachelor’s degree in Marketing.

Joe Gaudio, CEO, UnitedHealthcare Community Plan of Arizona

Joe brings a diverse managed care and financial background to his current role as CEO of UnitedHealthcare Community Plan of Arizona. Joe began his career with UnitedHealth Group in 1998 serving as Chief Financial Officer of United Healthcare of Arizona, and as West Region and Public Sector CFO for United Healthcare. Subsequent roles included Vice President of Affordability for UnitedHealthcare National Accounts and Central Region CFO for UnitedHealthcare Community & State. Prior to joining UnitedHealth Group, Joe served as Chief Financial Officer of Arizona Physicians IPA, Inc., a Medicaid managed care organization. Joe is a Certified Public Accountant who began his career with Arthur Andersen & Company in the Audit Division after attaining his B.S., Accounting, from Arizona State University, magna cum laude, in 1987. In 2004, Joe was one of 35 employees selected annually to participate in UnitedHealthcare’s President’s Leadership Development Program and in 2011 Joe was selected
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to participate in UnitedHealth Group’s General Manager Program. In April, 2017, at the annual UnitedHealthcare Community & State CEO Forum, Joe was honored as the CEO of the Year.

**Anna Maria Maldonado, Director of Sales & Marketing, Care1st Health Plan of Arizona, Inc.**

Anna Maria Maldonado is the Director of Sales and Marketing with Care1st Health Plan AZ, a WellCare Company. Anna Maria’s life passion is serving vulnerable populations through grassroots, effective, innovative, and collaborative public-private partnerships. Creating what she coins as “Communities of Care” that are market based and collectively, efficiently, and cost effectively meeting the holistic needs of vulnerable individuals and families while successfully meeting the required outcomes of the individuals, partnerships and systems serving our vulnerable neighbors. Anna Maria understands, as do so many, that economic and social self-sufficiency and system sustainability and viability cannot be reached without successfully meeting basic human needs first. “People cannot thrive without a basic sense of safety and stability; a roof over their head, food to eat, a sense of purpose, self-worth, and access to basic healthcare and assistance navigating the health and human services maze.”

**Sue Sadecki, Executive Director, HonorHealth Desert Mission and Community Services**

Sue Sadecki serves as the Executive Director of HonorHealth Desert Mission and Community Services with direct administrative oversight of the Desert Mission Food Bank, Desert Mission Lincoln Learning Center, Desert Mission Adult Day Health Care, the Living Well Program: Financial, Career and Home Success, Neighborhood Renewal, Nutrition, Community Outreach and Eligibility Services.

Prior to joining HonorHealth in 2013, Sue worked with two health care start-up companies. One of the new business models that Sue helped to develop was a physician-owned primary care organization and a clinically-based innovative population health management product for a large health care system. The successful venture offered multi-dimensional solutions to assist in lowering health care costs and utilization while improving clinical outcomes.

Sue’s strengths include healthcare administration, health care business development, specialty and primary care physician recruitment, and statewide preventive health services/population health management for commercial and Medicaid populations. Sue has a Master of Science degree with emphasis in School and Community Health in Education from the University of Kansas. She is also a Certified Health Education Specialist and currently serves on the board of directors for the Association of Arizona Food Banks.

**Dr. Charlton Wilson, Chief Medical Officer, Mercy Care Plan**

Dr. Charlton Wilson is the chief medical officer for Mercy Care Plan. He is responsible for providing clinical expertise and business direction to support the delivery of high-quality, constituent-responsive, cost-effective medical care. He develops and maintains relationships with providers, health plan sponsors and regulatory agencies. Dr. Wilson has more than ten years of senior leadership experience in managed care public health programs, including Medicare, Medicaid and the Indian Health Service. Dr. Wilson also has more than twenty years
of medical practice and hospital leadership experience. From 1990 to 2010, he was a commissioned officer for the U.S. Public Health Service, Indian Health Service. He held senior leadership positions, including chief executive officer (interim), chief operating officer and associate director for the Phoenix Indian Medical Center. He has extensive clinical experience in rural and urban locations and has researched and written about issues affecting population health. He has had more than forty articles published in peer-reviewed journals and book chapters. Dr. Wilson is licensed in both Arizona and New Mexico. He is a Fellow of the American College of Physicians and a Fellow of the American College of Healthcare Executives.

**Jon Ford, Director, Strategic Initiatives, Vitalyst Health Foundation**

As Director of Strategic Initiatives, Jon leverages three decades of for-profit and non-profit experience to develop an expanded, innovation-centered network of stakeholders focused on all aspects of health and well-being.

He continuously engages influencers and partners in furthering policy and systems change. Jon is particularly focused on fostering relationships that engage new sectors and catalyze innovation. Working with the leadership team, he is responsible for crystallizing and developing new initiatives that further Vitalyst’s mission and goals.

Jon also drives all of Vitalyst’s earned, paid, online and offline communications, including media outreach, publications, websites, podcasts, webinars and newsletters and publications.

**David Erikson, PhD, Director, Community Development, Federal Reserve Bank of San Francisco**

David J. Erickson is director of Community Development at the Federal Reserve Bank of San Francisco and serves as Community Development Officer for the Federal Reserve’s Twelfth District. In this role, he leads the Community Development team toward its mission to advance economic opportunity for lower-income Americans.

Erickson launched and now advises the Federal Reserve journal **Community Development Investment Review** and previously served as research manager for the **Center for Community Development Investments**, where he fostered initiatives exploring innovative community development financing models and greater intersections with the health, arts, and environmental sectors to identify new investible opportunities that benefit lower-income communities.

Erickson led the collaboration between the Federal Reserve and the Robert Wood Johnson Foundation to bring together the health and community development fields. To date, this partnership has resulted in over 26 conferences around the country and numerous publications, including a cluster of articles in Health Affairs in November 2011. Erickson’s book on the history of community development, **The Housing Policy Revolution: Networks and Neighborhoods**, was published in 2009 by the Urban Institute Press. He also co-edited **Investing in What Works for America’s Communities: Essays on People**, **Community Development Investment Review**, **Center for Community Development Investments**

Erickson has a Ph.D. in history from the University of California, Berkeley, with a focus on economic history and public policy. He also holds a master’s degree in public policy from Berkeley and an undergraduate degree from Dartmouth College.

Douglas Jutte MD, MPH, Executive Director, Build Healthy Places Network

Douglas Jutte, MD, MPH is Executive Director of the Build Healthy Places Network, a national organization that catalyzes and supports collaboration across the sectors of community development and health with the goal of increasing investment in low-income neighborhoods, maximizing the health benefits of these investments, and improving outcomes measurement. Dr. Jutte sits on the Board of Trustees for Mercy Housing, a national non-profit affordable housing developer, and the Board of Directors for Mercy Loan Fund, a national CDFI. He is a member of the Enterprise Community Partners health advisory committee and the Dignity Health community economic initiatives Board subcommittee. He has also been a leader in the Federal Reserve Bank and RWJ Foundation’s Healthy Communities Initiative, which has convened over 35 cross-sector gatherings throughout the country since 2010.

Prior to founding the Network, Dr. Jutte worked as a pediatrician for nearly 20 years in low-income community clinics and as a neonatal hospitalist. He is an associate professor at the UC Berkeley School of Public Health where he teaches in the Joint Medical Program. His research focuses on the impact of the social determinants of health on children’s wellbeing and the policies and financial tools that can intervene to protect the health of vulnerable families and communities. He has published in a number of prominent scientific journals including Pediatrics, Epidemiology, the American Journal of Public Health and Health Affairs.

Dr. Jutte received his BA from Cornell University, MD from Harvard Medical School, and MPH from UC Berkeley. He trained in pediatrics at Stanford University and completed a post-doctoral fellowship in population health at UCSF through the RWJF Health & Society Scholars program.

Brandon Clark, CEO, Circle the City

Brandon Clark, MBA, FACHE is the Chief Executive Officer of Circle the City, a nonprofit community health organization dedicated to serving people experiencing homelessness in the greater Phoenix community. Under Mr. Clark’s leadership, Circle the City has grown from startup status in 2012 into one of the nation’s premiere homeless-specialty healthcare organizations serving more than 10,000 patients each year. Since leading the 2012 launch of one of the most dynamic medical respite programs in the U.S., Mr. Clark has provided technical assistance to dozens of other emerging recuperative care programs nationwide. He has been a featured presenter at events hosted by the National Healthcare for the Homeless Council and
the Corporation for Supportive Housing, and is considered a thought leader in the emerging social determinants of health field. Mr. Clark serves on several boards including the National Healthcare for the Homeless Council, the Arizona Alliance of Community Health Centers and Hushabye Nursery, an Arizona charity dedicated to caring for substance-exposed newborns in their first weeks of life.

Mr. Clark possesses more than a decade of leadership experience in healthcare management, finance and strategy. He holds a Master’s of Business Administration from Arizona State University’s W.P. Carey School of Business and a Bachelor’s of Business Administration in Marketing from Abilene Christian University. He is also a Fellow of the American College of Healthcare Executives. Brandon currently lives in Phoenix with his wife, two daughters and dog and enjoys spending time outdoors hiking and cycling.