

INNOVATION GRANTS

Orientation Session
September 2016



A CATALYST FOR COMMUNITY HEALTH

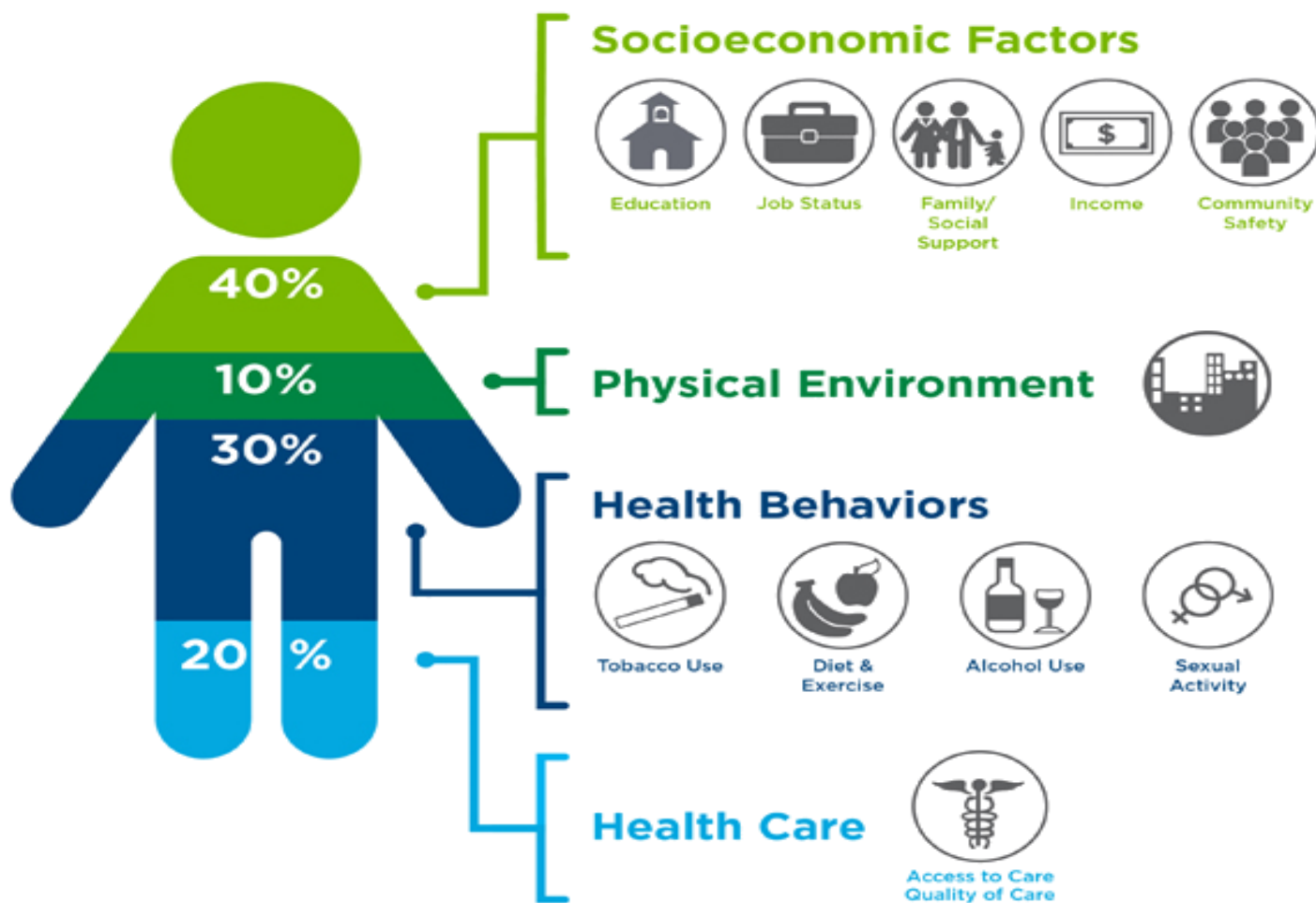


Welcome & Vitalyst Health Foundation Introductions

Vitalyst Health Foundation

*Improving well-being
in Arizona
by addressing root
causes and broader
issues that affect health*

What Goes Into Your Health?



80% Nonmedical Factors

Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)

The Bridgespan Group

Vitalyst Health Foundation: The Year of Healthy Communities

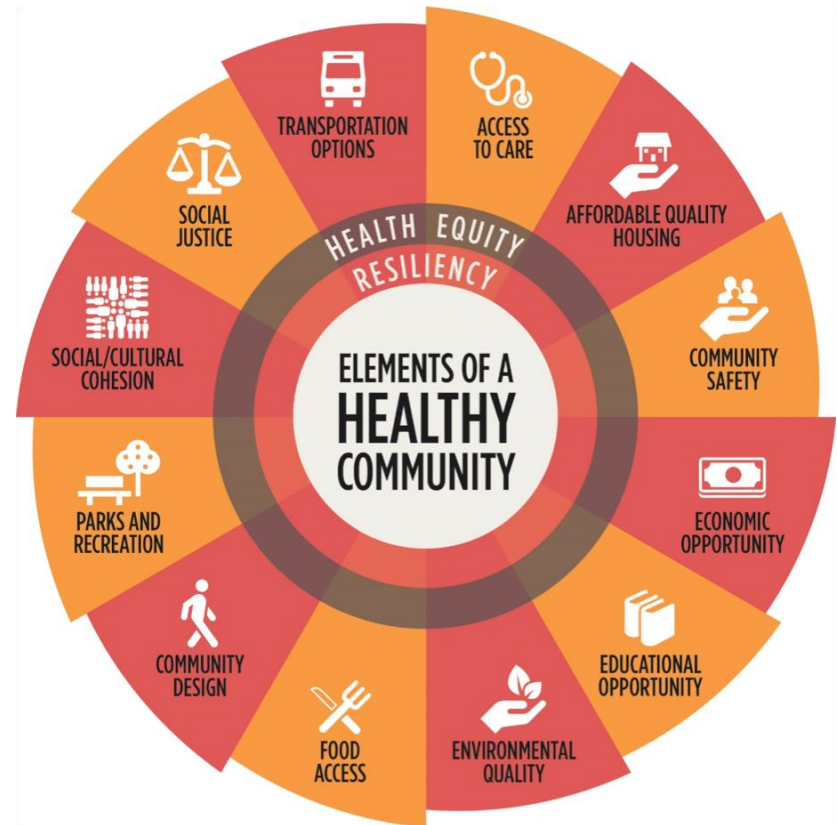
- Focusing efforts on the elements of healthy communities
- Focusing efforts on health equity

What are the elements of healthy communities?



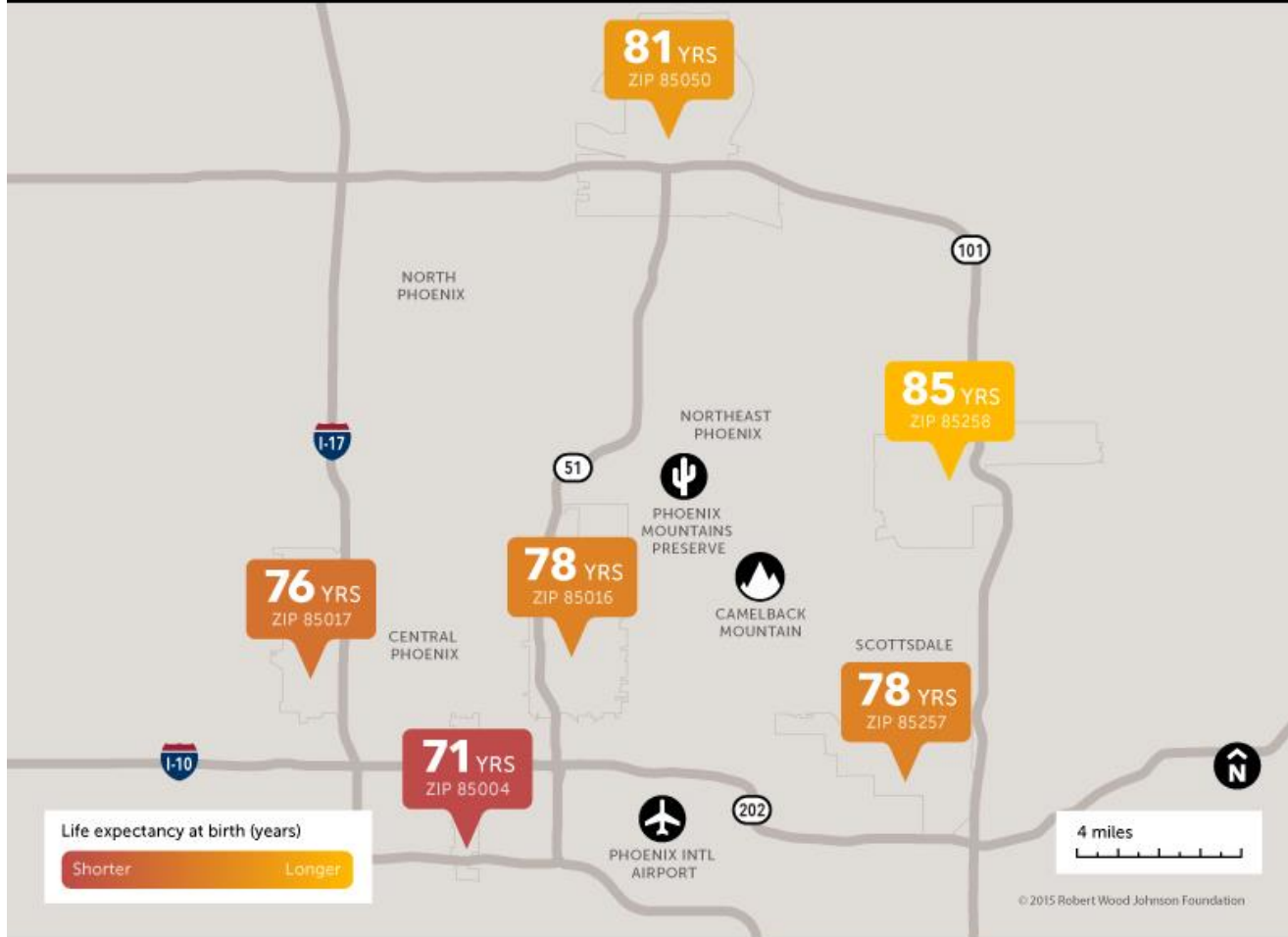
Innovation Grant Funded Partner: *West Valley Community Paramedicine*

- Access to care
- Transportation options
- Social/cultural cohesion
- Community safety



What is health equity?

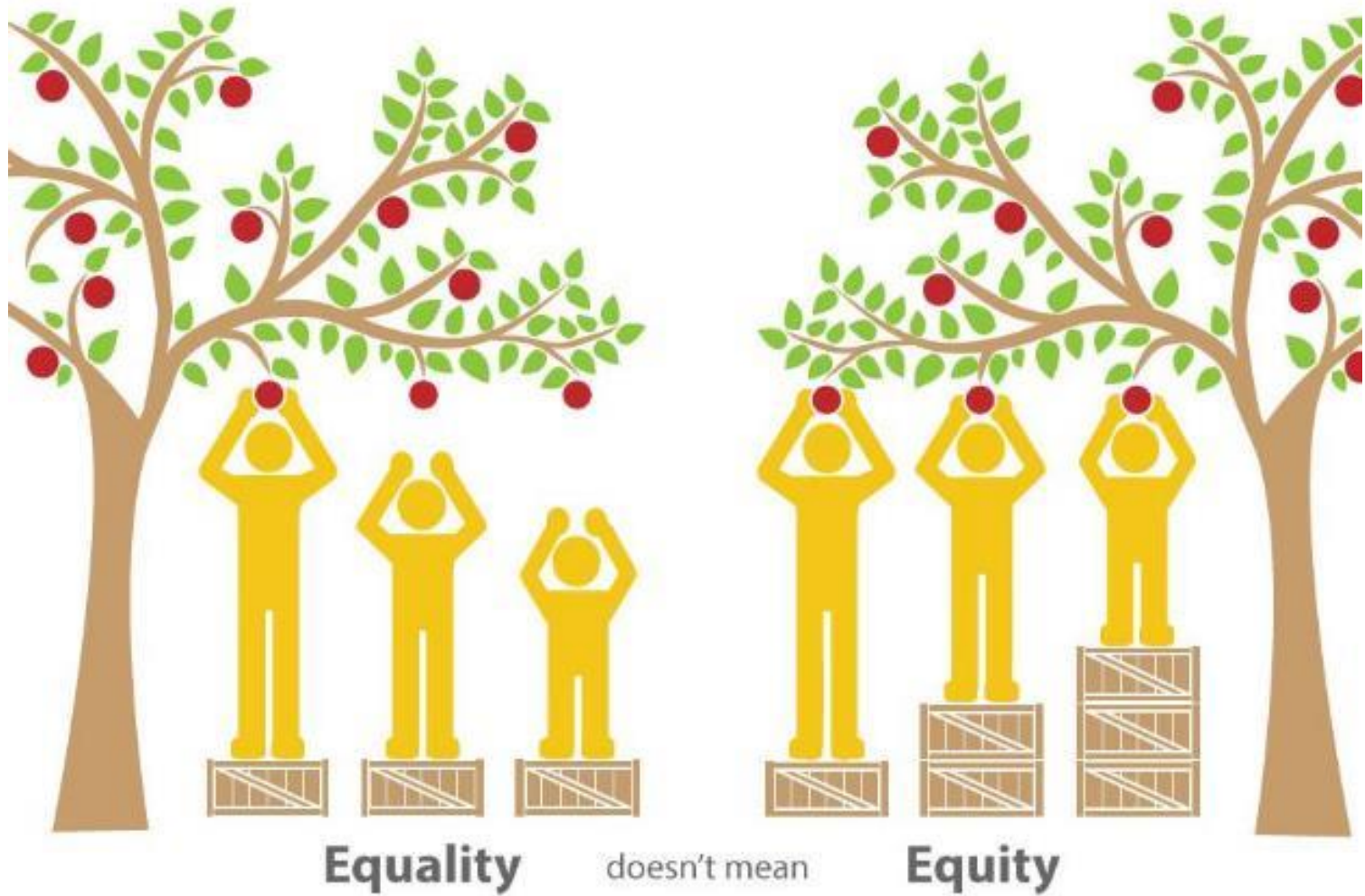
Short Distances to Large Gaps in Health







Equity



Equity is ...

- Equity is ... our work, not different work.
- Equity is ... a lens through which to view every opportunity, decision or action.
- Equity is ... how the work is approached.
- Equity is an approach to determining all strategies – both universal and focused.

How to begin: Health Equity Lens

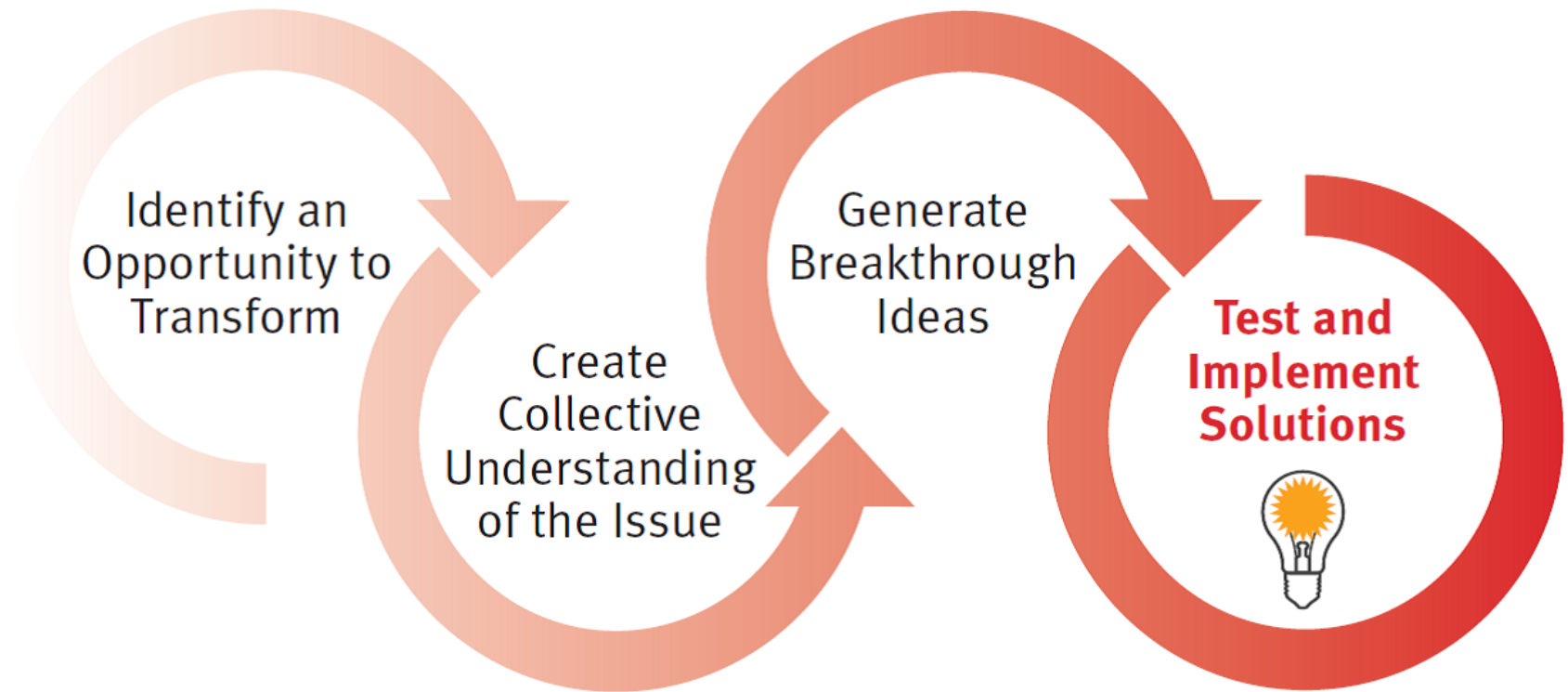
- Identify & understand intersections between determinants of health, health disparities, & the relationship to health equity.
- Establish an understanding of health equity in your program/ organization.
- Gather data and disaggregate (zip code, race, age, etc..) for your efforts. Focus programs for the most vulnerable.
- Understand how systems contribute to root causes of inequities.
- Share stories of impact, success, and challenges FROM THE VOICE OF those most impacted; those with lived experience.

Is your project working towards Health Equity?

Questions to ask???

- Are the people impacted at the decision-making table?
- What perspectives are we engaging to identifying strategies?
- How will strategies impact different community members/groups?
- Do we have the experience to know the root cause of the problem?
- Do strategies address the root cause of the problem?
- Will strategies be culturally relevant to the community members/groups we are trying to serve?

Innovation Grant



Innovation is a breakthrough in addressing a community issue that is more effective, equitable or sustainable than existing approaches.

Community Innovation

- Meaningfully engages key stakeholders
- Willingly shares ownership and decision-making among partners
- Creatively uses existing community resources and assets
- Collectively practices testing and implementing solutions

Ideal Innovations ...

- Result in cultural, regulation/rule making, or policy changes
- Address root causes or barriers to healthy communities
- Use a health equity lens to approach the work

Systemic Change

Policy	Regulation	Cultural/ Environmental
WV Community Paramedicine	WV Community Paramedicine	
	Feeding Matters	
Circle the City	Circle the City	Circle the City
	The Arizona Partnership for Immunization	
		Cultivate South Phoenix
		Community Food Bank of S. AZ
		Pima County Health Department

Next Step:

A Conversation with Vitalyst Staff

- Meetings are not required, can be by phone, and may have already happened.
- If you are already working with another staff member, please continue to do so; no additional meeting is necessary.
- If not, please reach out to Melanie to schedule a meeting mmitros@vitalysthealth.org
- Please include 2-3 days/times that you/your team are available.
- Please limit your requested meeting to 30 minute.
- Come prepared to discuss a thoughtful idea.

Draft Your Letter of Intent

Be clear and concise ... you only have 2 pages!

- Is this a thoughtful, realistic plan to address a community opportunity for change?
- Will the project make a significant, sustainable difference, now and/or in the future?
- Is the approach to transform systems through culture, regulation, and/or policy change?
- Does the work utilize a health equity lens?
- Does this plan address one or more of the Elements to a Healthy Community?
- Will the proposed budget adequately support the project and lead towards eventual sustainability?
- Does the project align with Vitalyst Health Foundation's mission?

Letter of Intent Tips

- Avoid the details of the full proposal but use the LOI as a stepping stone to the full proposal
- Use feedback from Vitalyst staff to help guide your LOI for the innovation
- Follow the guidelines outlined [online](#)
- Only 1 LOI per organization
- Due October 7, 2016 by 5pm
- Notified by December 5, 2016 of invitation to apply for full proposal

Engagement After Funding

- Invited to attend quarterly capacity development sessions
- Encouraged to have two or more attend the sessions
- Sessions over lunch on Friday afternoons

Topics may include:

- Continuous learning
- Advocacy
- Telling your story
- Sustainability planning
- Health equity
- Partnership development
- Power & Privilege
- Community Engagement
- Succession Planning



Questions?

Jennifer Bonnett, MPA
Principal, JHB Executive Consultants
jennifer@jhbconsultants.com

Melanie Mitros, PhD
Director, Strategic Community Partnerships
MMitros@VitalystHealth.org | 602.385.6504



A CATALYST FOR COMMUNITY HEALTH

602.385.6500 www.vitalysthealth.org