

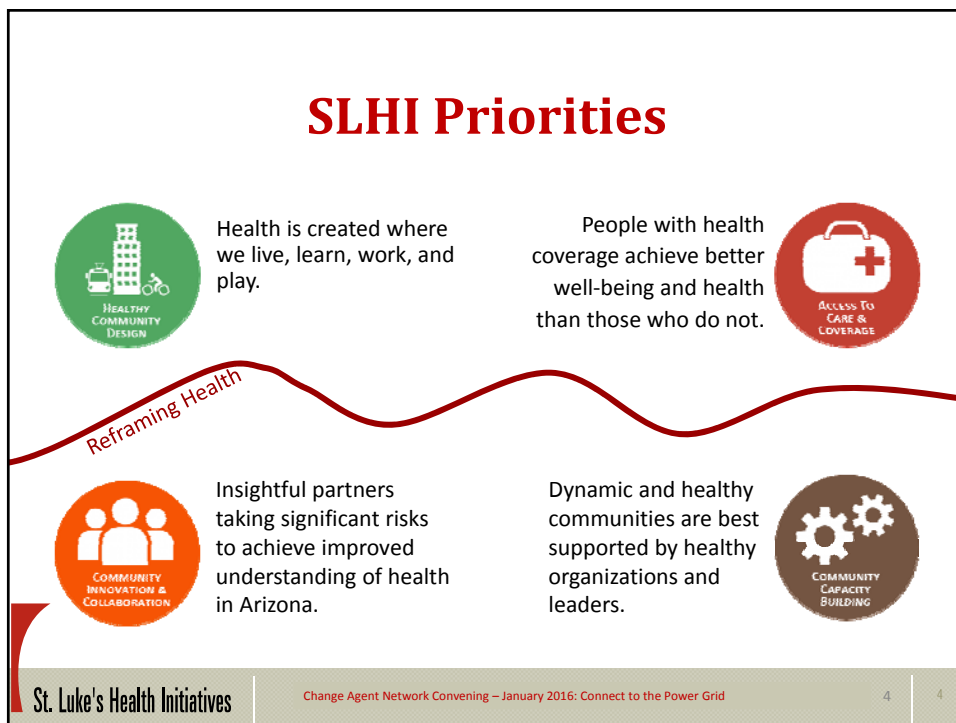
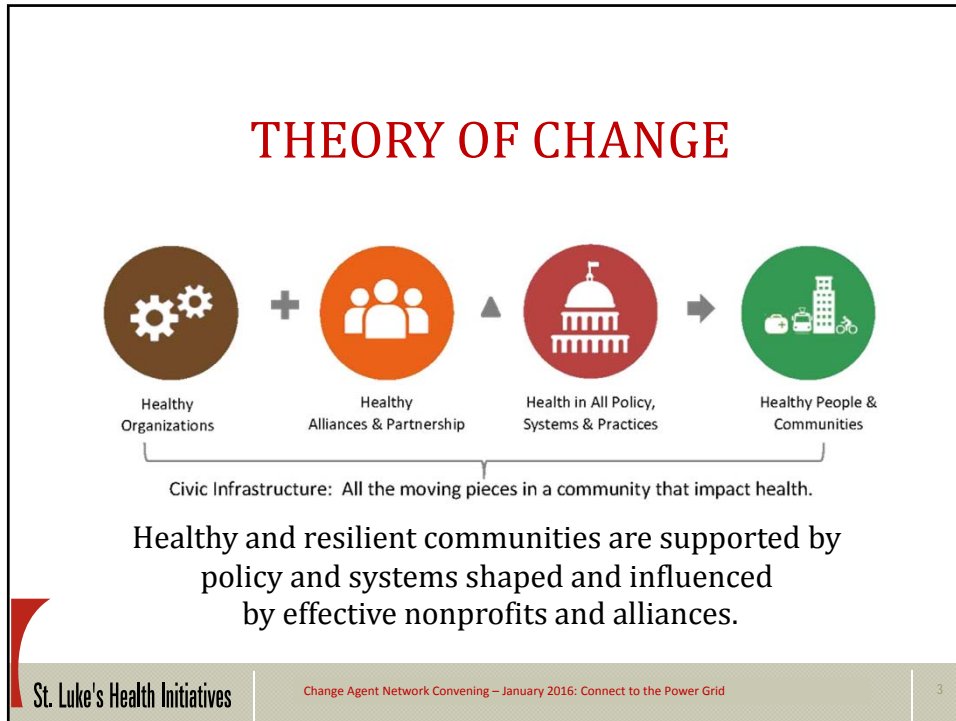


TAP TALK – JANUARY 2016

- SLHI Overview
- Welcome & Introductions (Name & Affiliation)
- Capacity Building Opportunities: TAP Talk Resources, Next TAP Groups, & Evaluation Reminder
- Overall TAP Talk Desired Results
- Content Specific Objectives
- Close



SLHI is on a mission to **inform, connect** and **support** efforts to improve the health of individuals and communities in Arizona.



Introductions

Name & Affiliation



“
Progress is
impossible without
change. Those who
cannot change
their minds cannot
change anything.
”

George Bernard Shaw
#WISEWORDS



New Year, New Name



Change Agent Network

We can, you can, I can.

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Capacity Building Opportunities

<p>Purpose</p> <ul style="list-style-type: none">• Strengthen the skills and knowledge of nonprofit professionals.• Establish connections between colleagues with common challenges and successes.• Develop a change agents network of nonprofit stakeholders.• Share wisdom from the lived experiences of those in the room.• Reinforce the value of continual learning	<p>TAP Talks in 2016</p> <p>January 21, 2016 Connect to the Power Grid</p> <p>March 24, 2016 The Best of Community Engagement Big SLHI Announcement!</p> <p>May 12, 2016 Community Benefits Opportunity for Nonprofits</p> <p>July 7, 2016 Succession Planning and Why it Matters</p> <p>September 1, 2016 Planned Giving & Nonprofit Sustainability</p>
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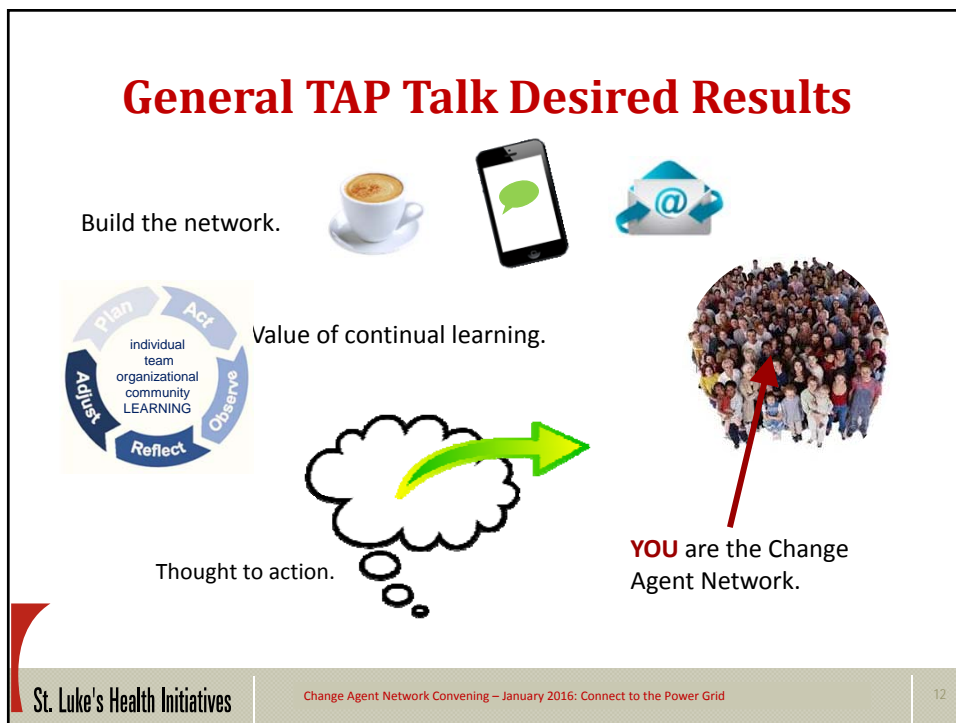
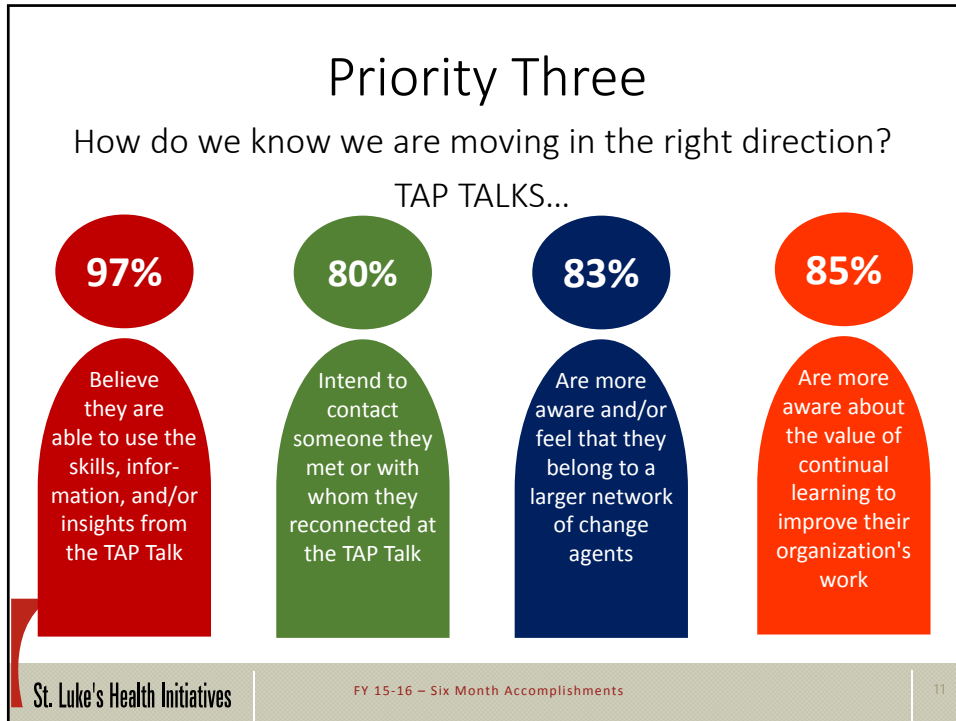
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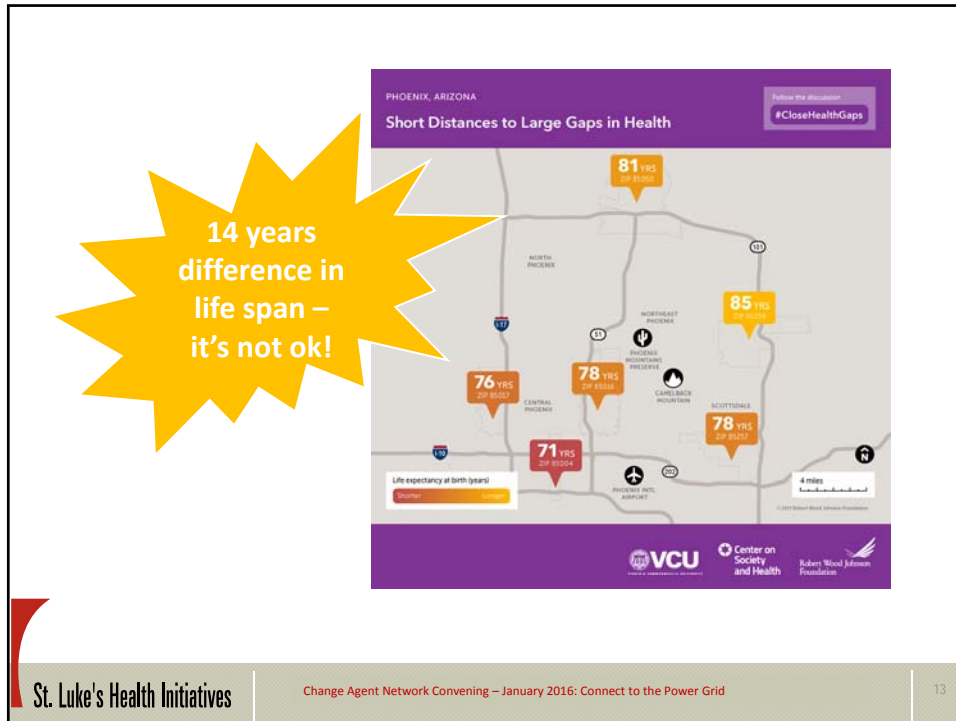
Other Resources – Just a Few...

Arizona Nonprofit Academy	http://arizonanonprofitacademy.org/
Arizona Alliance of Nonprofits – FLYER ON REGISTRATION TABLE	http://www.arizonanonprofits.org/
ASU Lodestar Center for Philanthropy and Nonprofit Innovation – FLYER IN FOLDER	https://lodestar.asu.edu/
Leadership Learning Community	http://leadershiplearning.org/
National Council of Nonprofits	https://www.councilofnonprofits.org/
Stanford Social Innovation Review	http://www.ssireview.org/

TAP Talk Evaluation







Connecting to the Power Grid

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Desired Results

- Find new opportunities for collaboration
- Enhance advocacy strategies
- Make a bigger impact

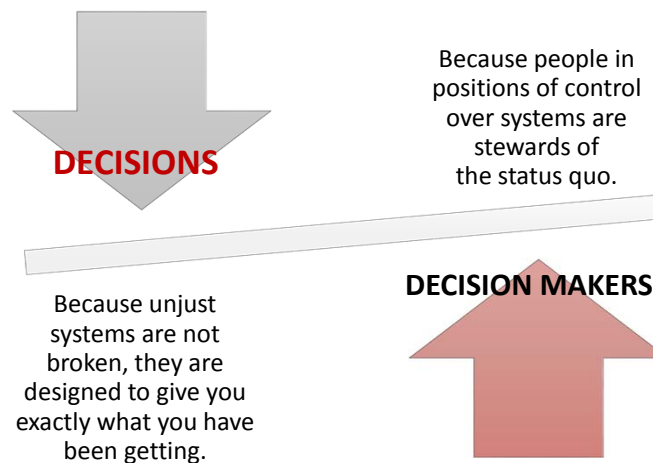
Types of Power Individuals, Organizations, & Community

- Legitimate – Based on title
- Reward – Ability to give
- Coercive – Ability to punish
- Expert – More knowledge
- Relational – Built on trust

Community Power?

- All communities have power.
- Our role is help them realize it and enhance their inherent power.
- If we ignore our responsibility or worse marginalize the community's power, we are complicit in their oppression.

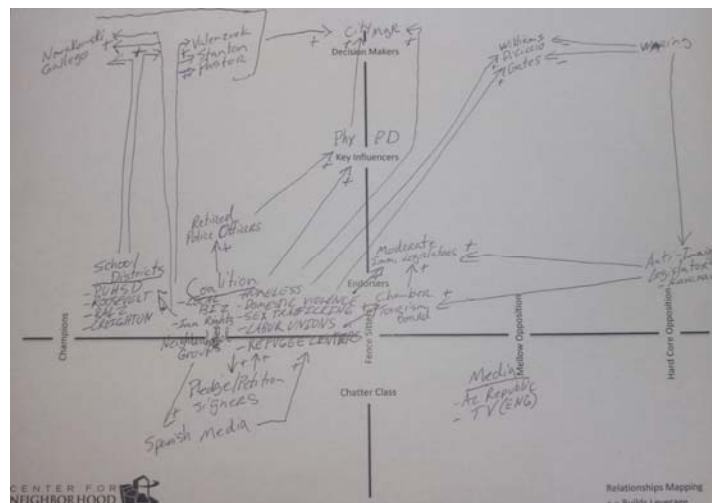
What are we influencing?



Developing Policy, Regulatory, or Culture Change Priorities

- What does the **reimagined solution** to your community's identified need look like?
- What is the process for **involving the community** in envisioning their own solution?
- What are the **incremental wins** to be had or do we need to topple Goliath with one shot?

ONE PHX ID



Power Mapping Issue Areas

- Determine decision group is trying to influence
- List key decision makers, influencers, endorsers, chatter class, & no influence
- Define support levels - Champion, Allie, Fence-sitter, Mellow Opposition, & Strong Opposition
- Map people on worksheet on X and Y axis

Power Mapping Geographic Areas

- Each person lists their decision makers, influencers, endorsers, chatter class, & no influence
- Analyze for overlapping, amplifying, or competing efforts

Keeping The Conversation Going

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