

# TAP Talk Summary Evaluation

January 2016

**Theme:** Connect to the Power Grid

**Framing Question:** What does it take to influence decision makers?

**Number of Participants:** 60

**Presenters:** Ken Chapman, Joseph Larios, Viridiana Hernandez of [Center for Neighborhood Leadership](#)

**Evaluation Response:** 30 individuals responded to the overall survey

**Desired Results:** By the end of the session participants have a basic understanding of;

- Find new opportunities for collaboration
- Enhance advocacy strategies
- Make a bigger impact

## ***Desired Core Results of Every CAN Forum***

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I have an increased awareness about the value of continual learning to improve my organization's work.	0	0	3	16	21
In the next three months, I intend to contact someone I met or with whom I reconnected at the TAP Talk.	0	0	5	7	18
I have an increased awareness and/or feeling that I am part of a larger network of change agents in our community.	0	0	0	9	21
I believe that I will be able to use the information, skills and/or insights I gained during this TAP Talk to help my organization or program accomplish its mission or goals.	0	0	0	14	16

## ***Desired Results for This Specific CAN Forum***

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I found or thought of new opportunities for collaboration.	0	0	1	11	18
I better understand advocacy strategies.	0	0	6	11	13
I better understand my individual, organizational and/or community power to influence decisions and decision makers.	0	0	2	16	12

**What is your biggest "aha" or "take away" from this TAP Talk?**

- I loved the axis graph to chart power. I'm going to use it with my students. Please let the speakers know that my "neutrals" only mean that I already knew what they were teaching, not that they did not do a good job of teaching.
- Also we are all about empowering people to do things for themselves BUT we have shied away from equipping them for advocacy. The groups' presentation on Power got me thinking that Advocacy is something we need to deal with.
- Great programs/efforts by CNL Relationship mapping concept and tool
- LOVE the worksheet. Live for the networking possibilities - this time we are going to part with city of Phoenix HR and Simple rules Foundation. This is SO important there isn't almost anything I wouldn't give up to attend - we served \$675,000 of pet food and goods to 11 counties in our last IRS990 due to YOU guys! from \$3,000 when we started 5 short years ago!
- Power map was very useful.
- There are so many other organizations doing such great work in Phoenix!
- Power mapping.
- Crossing over with other groups I didn't think of.
- How much everyone has 'power' --it's in the strategic and good use of it that we better our communities.
- So glad to connect with the Center for Neighborhood Leadership!
- Mapping the power was a great and useful exercise. I will utilize this tool for future strategies.
- The chart/graph provided by CNL to map out how to achieve your policy/advocacy organizational goals. The rubber band analogy was also helpful.
- Using my "privilege" for good.
- Common approaches to advocating change.
- Lifespan.
- The Therapeutic Harp Foundation's beneficiaries are healthcare patients.....we could develop a more strategic collaboration/network to raise awareness/support of the therapeutic harp program in healthcare settings but also in their worlds/networks when they leave the hospital or healthcare facility. A good example would be to have patients send a note to their doctor, the executive in the hospital/care facility telling them how much they loved the harp music/thanking the hospital for having the harp program, etc.
- Joseph's rubber band exercise - the idea that any change to the system is only temporary when it relies on our programs/services - but if it's based on local resources - like the people and/or institutions of the community it can last beyond the presence of a nonprofit or external force - it was a great illustration.
- How we can leverage our influence by being selective in choosing with whom and how we interact with others in the community.
- The variety of ways we are able to influence others.
- Networking with organizations I hadn't heard of before.
- That collaboration on levels is sooo...important for good outcomes.
- I really liked networking with the people at the table and finding out more about the work they do. I also liked the forms and information provided at the forum and I can use those in the future.
- This method of doing things is what I used back about 20 years ago. This method of bringing about change; I have used with the families and the county we work with. What I liked was the map that was provided to us and the slides, which, Joseph said he would share with us.

- I really liked the idea of mapping "relationships" related to a partnership. I also like the example that the young lady provided that we all have privilege in one way or another and have already used her example in a conversation.
- Insight about the power and privilege of individuals and communities to affect change!
- Power is earned, given and taken.

**What specific change or changes will you make within your organization as a result of this CAN Forum?**

- I have already reached out to two attendees to join my current project at ASU. That's awesome!
- Talk to group to learn how they equip people in their approach to power and then create a workshop which incorporates their ideas. I have done a lesson on Power but their approach is much more neutral.
- Map out relationships
- Broaden our services, leverage knowledge gained! I would pay what it took if I had it! (Answer below)
- Use the power map.
- We'll start connecting with that many more organizations.
- Utilizing the power mapping tool on a variety of projects/initiatives.
- New links to organizations.
- I will bring up advocacy more often with my clients and be more inquisitive regarding their sense of power.
- I will bring up advocacy more with my clients.
- We really need to focus more on influencing or including the decision makers. The change we'll make is discussing how we can do just that.
- I am going to re-think how to align better with more influencers and decision makers.
- Expand our outreach into the surrounding communities of healthcare facilities. The individuals/orgs present provide numerous opportunities to better serve our patients.
- Utilize the power map with leadership engage clients further on program design.
- Better organizing external advocacy efforts.
- Leadership.
- Utilize my board members more strategically ...especially in fundraising.
- Luckily, Ken is also on the board - so I will ride with him as he drives some of these changes. I can't wait to keep learning and be a part of this.
- I will be sharing the knowledge I gained with my fellow board members.
- Work at leveraging our opportunities to influence and effect change for those whose lives we are trying to positively impact.
- I will meet with the new organization to get to them better and see how we can collaborate more closely.
- Unfortunately, this specific topic was not a good fit for what we do. Though, it was informative, and enlightening.
- I will utilize the form that was given out at the forum.
- I will share the information with the board and with the people who with do the asking of the money needed for the Garden and Community Center.
- Better think out how we can collaborate within the community.
- I will build power maps for my consulting company and for my social enterprise to help me determine the best direction and resources for each. There is inherent power in being a certain sex, race and occupation.

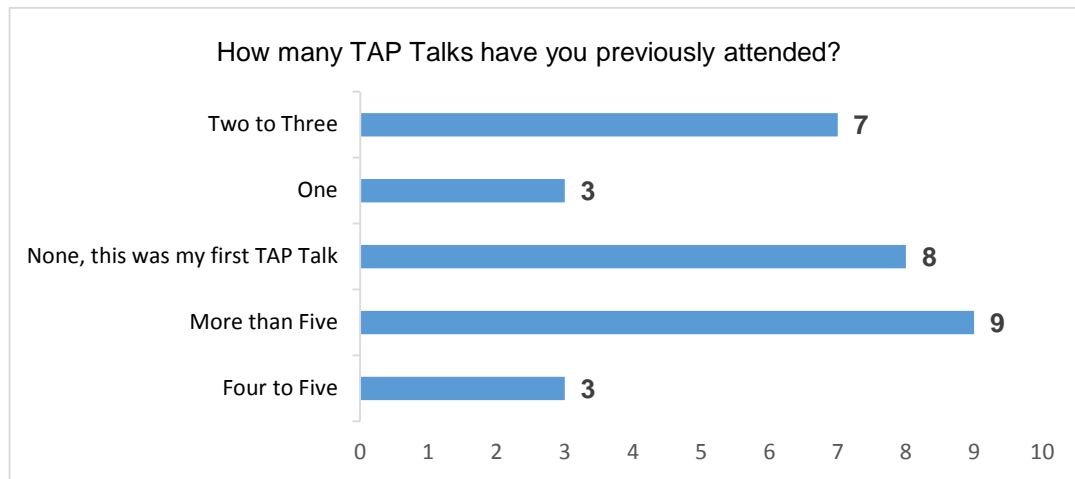
### I attended the CAN Forum because...

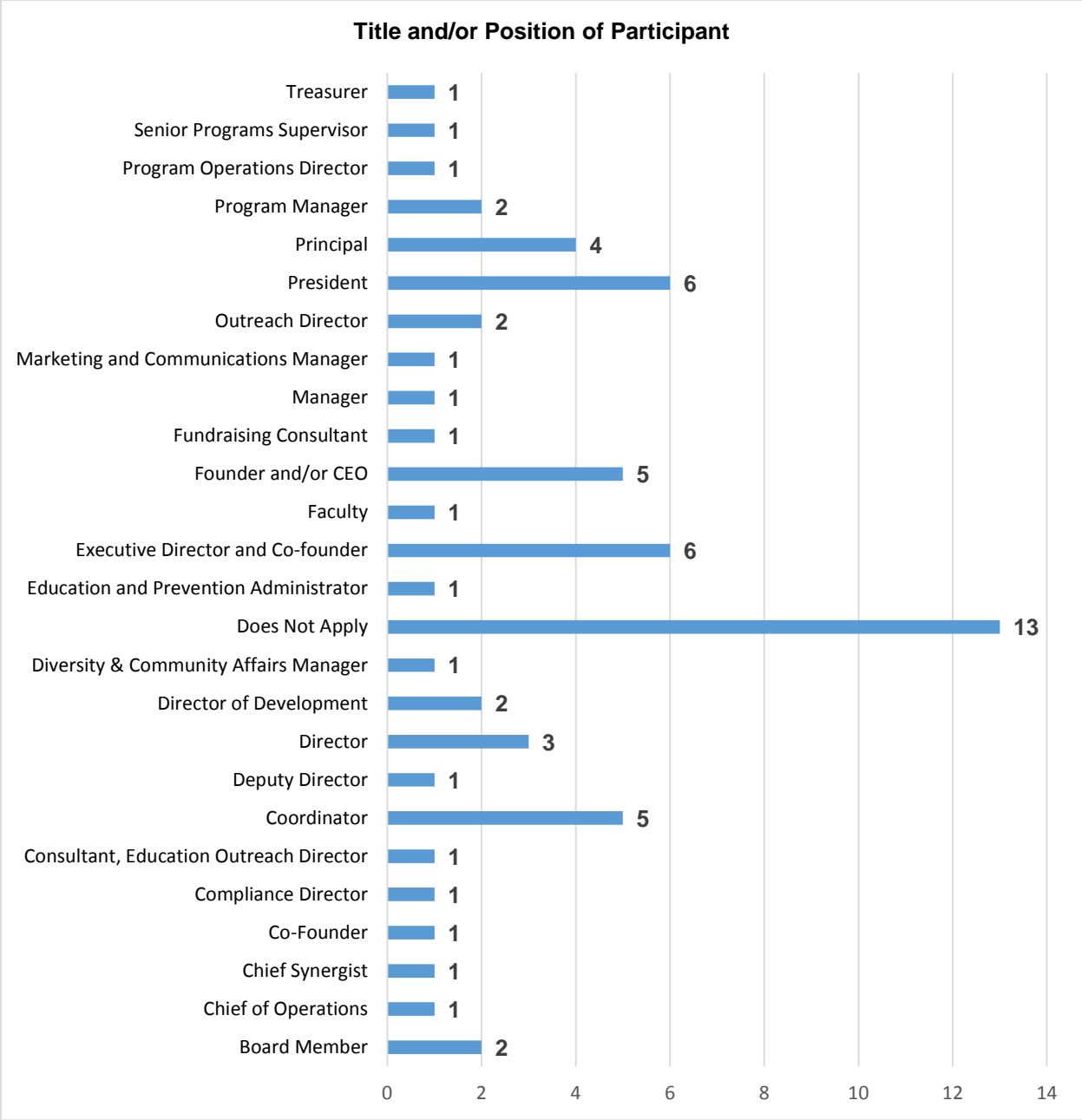
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
It was free	0	0	3	11	16
The topic was relevant to my work	0	0	0	5	25
The interactive format is an effective way to learn	0	0	0	10	20
It is an opportunity for quality professional development	0	0	0	10	20

### Value

The actual cost of the CAN Forum was nearly \$33 per person for approximately 60 participants. The perceived value of the CAN Forum by 20 of the 30 evaluation respondents was an average of \$91 per person. Approximately 888,527 people are served by the 30 evaluation respondents, equaling less than about one penny per person.

### Participant Information





**Final Comments**

- You guys are the BEST. Thank you for doing what you do.
- The opportunities this TAP presents is beyond price!
- I left feeling inspired, motivated and extremely energized!
- The CNL team did an awesome job: interesting, informative and engaging, BRAVO!!!
- It was well worth my time. thank you
- Excellent presentation!
- I am so excited for this (re)new(ed) direction SLHI is going
- Thank you for the insights you provided